





GRATEFUL  
FOR U. S. COURTESYSTEAMSHIP CASE  
AMONG 479 FOR  
FEDERAL COURTFrench and British Appreciate  
Loyalty in Handling Re-  
paration Question.By DAVID LAWRENCE  
Washington—Great Britain and  
France are deeply grateful to the  
United States government for the  
courtesy as well as the loyalty dis-  
played to the allied governments in  
handling the German reparation propo-  
sals.Officially nothing has happened—  
the allies haven't rejected or ac-  
cepted the proposal. But the  
allies have expressed their views on  
how it might be modified satisfac-  
torily. In fact the allied govern-  
ments have received no propo-  
sition from Germany.The United States  
hasn't transmitted any document.  
Comment, therefore, as to its unac-  
ceptability as a basis for negotiations  
is not being formally uttered by any  
of the allied governments to our gov-  
ernment. All this is diplomatic action  
and custom, but it tells the story.The German proposal, as a matter of  
fact, gives duplicates of the  
German proposal to the ambassadors  
and ministers of the allied powers  
just as soon as the telegraph con-  
course handles a load of German  
copies to him. And within a short  
time thereafter the American sec-  
retary of state learned the immediate  
reaction of the diplomats here to the  
proposal. And since then, too, the  
British and French premiers have  
spoken publicly their disapproval.RuhR Is Next Move  
What, then, is the next move?  
Since the allies have received no pro-  
posal from Germany officially, they  
have nothing before them. As an  
alternative, Premier Briand, unless a  
satisfactory proposal is before the  
supreme council on May 1, the occu-  
pation of the Ruhr valley by allied  
troops will begin as a penalty for  
German default.So far the United States has not  
decided to send the German proposal  
to the allied conference. For im-  
mediate public and private informa-  
tion the American government has unac-  
ceptable the German offer is. Therefore,  
the German maneuver of mediation  
through the United States govern-  
ment has temporarily at least failed.  
An eleventh hour attempt  
to stop the occupation of the Ruhr  
can still be made by Germany either  
through the United States or directly  
through diplomatic representatives in  
Berlin, but it is hardly expected.Proposal Unacted Upon  
The original German proposal lies  
on the desk of Secretary Hughes, un-  
acted upon. The cabinet meeting  
here cannot advance any alternative  
proposal, but simply must await de-  
velopments. There has been a good  
deal of talk to the effect that the  
United States government has not  
decided to send the German proposal  
to the allied conference. For im-  
mediate public and private informa-  
tion the American government has unac-  
ceptable the German offer is. Therefore,  
the German maneuver of mediation  
through the United States govern-  
ment has temporarily at least failed.  
An eleventh hour attempt  
to stop the occupation of the Ruhr  
can still be made by Germany either  
through the United States or directly  
through diplomatic representatives in  
Berlin, but it is hardly expected.One important fact remains. And  
the allies are deeply sensible of that  
fact. It is that the Germans have  
formally placed before the United  
States government a document which  
the American government can  
answer if it chooses either now or next  
week after the Ruhr valley has been  
occupied. America, in other words,  
has become a means of communication  
between Germany and the allies,  
and if the United States wishes to  
adopt the role of mediator next week,  
that position is still open to the  
Washington government.(Copyright, 1921, by Janesville)  
Gazette.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.380 years ago today De Soto dis-  
covered the Mississippi River. Many  
have discovered our store as a place  
for permanent satisfaction.DEWEY & BANDT  
Quality Jewelers  
222 N. Milwaukee St.TWO RESTAURANTS  
TO BE SOLD TO  
MEET MORTGAGESPictures, dishes and other chat-  
els in two local restaurants are to  
be sold at public auction next month  
to satisfy chattel mortgages. The  
restaurants involved are that at 701  
South Jackson street, run by Harry  
Taylor and Charles J. Garbutt's es-  
tablishment, 423 West Milwaukee  
street. Legal notices have been pos-  
ed in each case.The Taylor restaurant property is  
to be sold at 10 a. m. May 9, to sat-  
isfy a chattel mortgage executed by  
Taylor to W. J. Hill. Mrs. Alice Eick  
holds the mortgage on the Garbutt  
restaurant property, the sale of which  
is set for 10 a. m. May 9.HIGH SCHOOL GIRLS  
FORM Y. W. C. A. UNITFirst steps toward organizing a  
Girls Reserve in this city were taken  
at a meeting of 30 girls of the  
high school with Miss Edna Beard-  
ster, Y. W. C. A. secretary, Thurs-  
day afternoon. Jessie Koest was ap-  
pointed temporary chairman and  
Evelyn Oestreich, chairman of mon-  
day afternoon. The next meet-  
ing will be Thursday. Later the  
girls of the Madison group will come  
here and initiate the officers and  
charter members.Many other and other activities  
are planned.SPECIAL: All popular sheet mu-  
sic 25c. Kuhlman's Music Store.

## HOLIDAYS FOR 2 MONTHS.

The larger retail stores, banks and  
it is believed the smaller stores, al-  
so, will close Wednesday afternoons  
during July and August, it was an-  
nounced Friday at the Chamber of  
Commerce. This was decided at a  
meeting of the retail bureau of the  
Chamber. Factories have not taken  
a decision on Saturday half holidays  
yet.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.All popular sheet music 25c at  
Kuhlman's Music Store.

## Delavan

Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah lodge of Delavan  
celebrated their anniversary at their  
hall Wednesday evening. There were  
200 in attendance. A short program  
was given and lunch served. Rob-  
ert Mac has returned home from the  
Wales sanitarium, much improved in  
health. Mrs. Thomas Carvany re-  
turned home from Chicago Thurs-  
day. Carl Redenius and Miss Mary  
Fitzbrant were united in marriage  
Wednesday. Rev. M. C. Bergen,  
Sharon, performed the ceremony.  
Arthur Hark went to Hot Springs,  
Ark., Thursday for medical treat-  
ment for rheumatism. The high  
school band members now have new  
uniforms, and are planning to give  
a series of concerts in the neigh-  
boring towns.Delavan—Fire broke out in the  
Quinn garage about 11 o'clock Tues-  
day evening. The department re-  
sponded to an alarm, but the fire had  
gained great headway. Just how the  
fire originated is unknown, but it is  
thought it started in a sedan car  
owned by a traveling salesman which  
was kept on the first floor. The upper  
floors of the building were burned  
almost through, the windows broken,  
the tools damaged, and the electrical  
equipment destroyed. There were  
five automobiles in the shop at the  
time. The loss is not fully deter-  
mined. Jacob Newman, veteran of  
the civil war, died at the veterans'  
home in Waukegan, at the age of 80  
years. His body was brought to  
Sharon for burial. He was well  
known in this city. During the ruin  
of the past week much damage was  
done. Several of the piers and boat  
houses at Delavan lake were washed  
away, and many bridges on the Elk-  
horn and Delavan roads were washed  
out. The Olive branch, I. O. O. F.,  
and the Rebekah





## SIX In the Churches

**First Lutheran Church.**  
First Lutheran church—Corner of West Bluff and Madison streets. C. Thompson, pastor. Residence, 2011 West Bluff street.  
Sunday school, 10 a. m.  
Hour of worship, 11 a. m.  
Latter league from 4:30 to 7:30 p. m.  
Topic: "Letter to the Hebrews."  
Leader: Miss Edna Bierness. This is the last league meeting this spring. You are welcome.

**St. John's Evangelical Lutheran Church.**  
St. John's Evangelical Lutheran church—North Bluff street, S. V. Fuchs, pastor. Parsonage, 219 Pease court.  
Services in English and German.  
First service at 9:30 a. m. in English.  
Second service at 10:45 a. m. in German.

**Sunday school and Bible class in English.**  
Sunday school, 9:45 a. m.  
Bible class, 10:15 a. m.  
Religious instruction every Saturday at 9 a. m.  
Next for adults Friday, 8 p. m.  
Next Thursday is Ascension day. Service at 10:45 a. m. Thursday afternoon at 4:30. Ladies Aid will meet Thursday evening at 8 p. m. S. V. F. will meet.  
You are cordially invited and welcome.

**St. Peter's Evangelical Lutheran Church.**  
St. Peter's Evangelical Lutheran church—Corner of South Jackson and Center streets. Pastor G. J. Mullen.  
Main service, 11 a. m.  
Sunday school, 9:45 a. m.  
At 10:15 a. m. the public examination of the Bible history class will be held. All are welcome.  
All services are in English.  
Monday evening, Church council meeting.  
Wednesday, 2:30 p. m., the Women's Missionary society will meet at the church.  
Thursday evening, 8 o'clock, Brotherhood meeting.  
Friday evening at 8 o'clock, Young People's society.

**First Christian Church.**  
First Christian church—Corner of South Main and Third streets, Leeland A. Martin, minister. 225 South Main street.  
Let us lay aside every weight and sin which doth so easily beset us. Everyone should go to Bible school. We welcome you to 10. Jude Cowan, superintendent.  
At 11 will be a special service for all parents and their children. Make this a family service.  
Christian Endeavor at 6:30.  
The Church Worth While is the subject for the evening service at 7:30.  
Aid-week service Wednesday evening at 7:30.  
If you are tired of sectarianism, come to the First Christian church. A welcome for all.

**Trinity Episcopal Church.**  
Trinity Episcopal church—North Jackson and West Bluff streets.  
First Sunday after Easter and St. Philip and St. James day.  
Holy Communion, 7:30 a. m.  
Sunday school, 8:30 a. m.  
Holy Communion and sermon, 10:30 a. m.  
Monday—Meeting of Woman's guild and social tea.  
Tuesday—Meeting Young People's society at Parish hall, 7:30 p. m.

**Carroll Methodist Episcopal Church.**  
Carroll Methodist Episcopal church—Corner of Franklin and Pleasant streets. Rev. Franklin P. Lewis, pastor.  
Morning service, 10:30 a. m. Dr. F. J. Turner will preach and administer the sacrament of the Lord's Supper.  
Reception of members.  
Pageant rehearsal at 2:30 p. m.  
Men's chorus practice, 5 p. m.  
Epworth league, 6:30 p. m. Miss Eva Townsend, president.  
Evening service, 7:30 p. m. Subject: "House Cleaning." The pastor will preach. Special music by the chorus choir.  
Official board meeting Tuesday center at the home of Dr. E. E. Loomis, North Washington street.  
Woman's Foreign Missionary society meeting Wednesday afternoon with Mrs. Dutton, Milton avenue.  
Mid-week prayer service Thursday at the church, 7:30 p. m.  
Choir rehearsal Friday evening at the church at 7:30 p. m.  
"The Gift Supreme," a missionary pageant, will be given by the young women of the church next Sunday evening. Mother's day observed Sunday, May 1.  
A friendly church. A live Sunday school invites you to its services.

**Christian Science Church.**  
First Church of Christ, Scientist, Church edifice, 223 Pleasant street.  
Services:  
Sunday school, 9:30 a. m.  
Lesson-sermon, 10:15 a. m.  
Wednesday at 7:45 p. m.  
Subject of lesson-sermon Sunday: "Everlasting Punishment."  
Reading room, 203 Jackson block, open daily except Sunday and holidays, from 12 m. to 5 p. m., and from 7 to 9 Saturday evenings.  
A cordial invitation is extended to all.

**Congregational Church.**  
Congregational church—Corner of Jackson and Dodge streets. Frank J. Scribner, pastor.  
Sunday school at 10.  
Preaching service at 11. Kindergarten during hour of service.  
Evening service at 7:30.  
The pastor will preach at both services.

**First Bible Spiritualist Church.**  
First Bible Spiritualist church—

## DEACON DUBBS

By request the last appearance of the play "Deacon Dubbs" will be given at Borkenhagen's Hall, Hanover, Wisconsin, May 4th, 1921. 8:15 p. m.

## EXTRA SPECIAL

Swiss Yodeling Quartet of Monroe.  
Popular Prices:

## MAJESTIC

TODAY  
EDGAR JONES  
—IN—  
"TIMBER WOLVES"

—ALSO—  
HOOT GIBSON  
—IN—  
"FIGHTING FURY"

And Comedy.  
SUNDAY & MONDAY  
EDITH ROBERTS  
—IN—  
"THE FIRE CAT"

An "up-to-the minute" love drama of a fiery little beauty and the fine young American who saved her from herself—A story greater even than that wonderful romance "Lone" in which Edith Roberts scored a triumph. Here is everything you love in a great picture and the most tremendous ending you could imagine.

East Side Odd Fellows' hall, 22-24 North Main street. Dr. Henry Wustrow, pastor.  
Sunday services:  
Lecture classes at 6:30 p. m.  
Main service at 7 p. m. Dr. Wustrow's lecture will be a continuation of last Sunday's subject: "Martin Luther as a Spiritualist." Messages will be given.  
Mid-week services:  
The Laws of Mediumship class Monday night at 7:15.  
The ladies of the Golden Rule will meet Wednesday at 2 p. m.  
A Development Circle, Wednesday night at 7:15.  
Message Circle will be given Friday night at the pastor's residence, 320 Bacon, corner of North High street, at 7:15.  
Everybody is welcome.

**First Baptist Church.**  
First Baptist church—Jackson and Pleasant streets. R. C. Pierson, pastor. Residence 402 North High street. If you are a stranger and without

a church home, we invite you to worship with us.  
Sunday:  
9:45, Bible school.  
9:45, Men's discussion class. Mr. Griffin will speak on educational work in China.  
10:50, Morning worship and Lord's Supper. Reception of new members.  
6:30, Fellowship lunch.  
6:30, B. Y. P. U.  
7:30, Evening service. Moving pictures, "Who Loveth His Life" and "Tender Memories" (Lincoln picture). Travelogue.  
Tuesday, 6:30, Supper and meeting of men's forum. Speaker, State Highway Commissioner Torkelson.  
Wednesday, 7:45, Prayer meeting.  
Friday, 7:30, Community night. Moving pictures, "Freakies."  
A cordial church invites you to its services.

**United Brethren Church.**  
Richard's Memorial United Brethren church—Corner Milton and Pro-

cess avenues. J. Hart Truesdale, pastor.  
Sunday services:  
10, Sunday school. Joseph Hoert, superintendent.  
11, Morning worship.  
2, Union Junior C. E. service at Presbyterian church.  
6:30, Senior C. E. Anniversary day lesson.  
7:30, C. E. anniversary service.  
We invite you to worship here, if you are not an attendant elsewhere.  
Thursday, 7:30, Prayer service.

**Presbyterian Church.**  
Presbyterian church—Corner Jackson and Wall streets.  
Sermon, "The Child and the Future." 9 p. m., Union Junior service in this church.  
4:30 p. m., Vesper service.  
Monday, 4 p. m., Junior Girls.  
Wednesday, 7:30, Boy Scouts.  
Thursday, 4 p. m., Queens of Avil-



Do You Want to Make Your  
Old Floors, Furniture, Woodwork and Walls  
Look Like New?

COME TO OUR STORE

During the Following Days

MAY 2nd, 3rd, 4th

Monday, Tuesday and Wednesday

A DEVOE-FACTORY EXPERT will give you detailed

information regarding the most Artistic and Effective

Color Schemes and complete data relative

to the use of any DEVOE Paint Product.

We want you to try one of the lines, namely,

DEVOE MIRROLAC at our expense, so we

will send you a coupon worth 30 cents applied

to the purchase of a larger size, or a 30 cent

can Free on the days of the Educational Paint

Exhibition.

BADGER DRUG  
COMPANY

Corner Milwaukee and  
River Sts.



The Golden Eagle  
Levy's

Our Sweater Department is  
Deserving the Attention of  
Interesting Sweater Buyers

For we have this spring introduced many novel things in  
Sweaters, and Knit Scarfs that you can not find elsewhere in the  
city.

This promises to be a big Sweater  
Season, as the sport idea will be carried out all through the Summer  
Months.

Assorted styles in Tie-ons, Slip-  
overs and Tuxedos, in All-Silks, Fab-  
rics and Shetlands.

The new novelties now in Knitted  
Scarfs, with the color combinations  
will be very popular this season—a  
full range of styles at very moderate  
prices.



—See Window Display—

## MYERS

This Theatre  
Closed Monday,  
Tuesday,  
Wednesday  
and Thursday.

Will be open every  
Friday, Saturday and  
Sunday with three acts  
of Vaudeville and  
Feature Picture.  
Prices, 20 & 30c.

## BEVERLY

Matinee 2:30 P. M.  
Saturday & Sunday Even.  
6:30, 8:00 & 9:15

LAST TIMES TONIGHT

Shirley Mason  
—IN—  
"Merely Mary Ann"

And  
CHRISTIE COMEDY

SUNDAY AND  
MONDAY

Thomas Santschi  
—AND—  
Nell Shipman

—IN—  
"The Country That God  
Forgot"

Also  
MID-WEST COMEDY  
And  
TOPICS OF THE DAY

## APOLLO THEATRE

Matinee, 2:30.  
Eve. 7:30 and 9:00

Tonight & Sunday  
2 Reel Comedy

—ALSO—  
Feature Vaudeville

RAYMOND WHITTAKER  
TRIO

"Music Hath Charms."

FRANK & GERTIE FAY

"Black Face Comedy, Sing-  
ing and Talking."

DUEL & WOODS

"Nifty Songs, Dances and  
Novelties."

FRENCHY JONES

"Comedy Bits of Vaude-  
ville."

Prices: Matinee, 15c and  
25c; Evening 20c and 30c.

## MYERS THEATRE

Sat. Eve., 7:15 & 8:45.  
Sun. Eve., 7:00 & 8:30.

TONIGHT & SUNDAY  
ELMO LINCOLN

—IN—  
"Under  
Crimson Skies"

—ALSO—  
VAUDEVILLE

Gypsy Corrinne

"Singing and Dancing  
Comedian."

Tom Mills

"Eccentric Comedy Cyclist"

Tuxedo 4

"Singing and Piano."

Special Children's Matinee  
Sunday, Price 10c.

OUR PRICES ARE DOWN

BALCONY 20c MAIN  
FLOOR 30c.

## APOLLO THEATRE

Matinee, 2:30.

Evening, 7:30 and 9:00.

Two Exceptionally Good Pictures  
Monday and Tuesday.

Adolph Zukor presents

Elsie Ferguson



in  
"Lady  
Rose's  
Daughter"

The romance of a girl  
who put love first and told  
her smug critics, "Go  
hang!"

Lived and pictured be-  
hind the scenes that Brit-  
ish nobility shows to the  
world.

See lovely Elsie Fergu-  
son as a furbelowed belle  
of 1860; as a madcap  
charmer of 1890; as social  
rebel, outcast, sweetheart  
of today.

With  
David Powell

From the Celebrated  
Novel by

Mrs. Humphry  
Ward.

Scenario by  
BURNS MANTLE

Directed by  
HUGH FORD

A Paramount Aircraft Picture

PRICES—Matinee: Children, 15c; Adults, 25c. Evening: 20c and 30c.

—Wednesday and Thursday—

Such a cute little kiddie, too! Gives  
more cheek than its dad—that same  
chap who grabbed the bride that  
wasn't his, though she said she was,  
took her home and then said he'd tell  
her pa they weren't married. Didn't  
you hear about that? Well, don't  
tell a soul.

Joseph M. Schenck presents  
Constance Talmadge  
In a John Emerson-Anita Loos  
Production.

"Dangerous Business"

A Double-Ed Dialogue, with actions  
speaking louder than words.

Laugh Insurance, with as many  
points as a pin-cushion.

PRICES—Matinee: Children, 15c; Adults, 25c;



Evening: 20c and 30c



## Maybe You'll Be Next.

A tornado once swept through fifteen different states doing damage in 80 cities and towns. Thousands of Hartford policies softened this costly blow. Maybe you were among the sufferers. Maybe you will be next.

A Hartford Tornado policy reimburses you for the complete loss of your home as cheerfully as for the cost of a damaged shutter. It covers Tornado, Cyclone, Wind and Wind Damage to buildings and their contents. Broad, safe, economical, and what a comfort! We write it.

**O. S. Morse & Son**  
Complete Insurance Service  
Janesville, Wisconsin.

## Have You Ever Bought a Municipal Bond?

If not, why not start now with one of a small denomination?

In that way you can have a part in the development of the different sections of our country as public buildings and improvements must be paid for by Municipal bonds.

At the present time you can buy bonds that pay you 6% to 7% a year.

Our circular No. 1055 shows 11 issues in which there are bonds of \$100 denominations. May we send you this circular?

**The Hauchett Bond Co.**  
Inc. 1910.

MUNICIPAL BONDS  
39 S. La Salle St. Chicago  
**JOHN C. HAUCHETT**  
President, Partner  
455 N. Jackson St. Phone No. 30

## HOYLE'S OIL

The Original Oil  
Known as Snake Oil  
Rheumatism, Neuralgia, Backache, Toothache, Headache, Lumbago, Asthma, Hay Fever, Sore Throat, Colds, Frost Bites, Swellings, Stiff Joints and Contracted Muscles, Etc.

AT YOUR DRUG STORE  
25c, 50c AND \$1.00 BOTTLES.  
Large family bottle by mail prepaid, \$1.00.

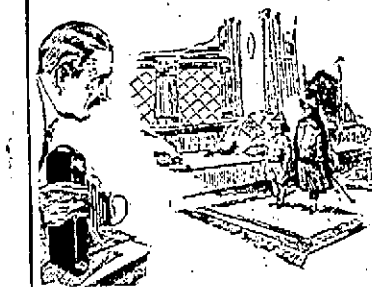
**H. HOYLE, Janesville, Wis.**

## MILK

The regular monthly meeting of the Milk Producers Association will take place on Monday evening, May 2nd, at 8 o'clock at the West Side Odd Fellows Hall.

You are earnestly requested and expected to be present. Oh, yes, this means you.

J. B. SPRACKLING, Pres.  
S. J. RIESNER, Sec'y.



## Kodak the Children

We have all styles of Kodaks and Brownies.

Prices Reduced.  
Expert Developing and Printing. Bring us your films for good work.

## Smith's Pharmacy

THE REXALL STORE  
Kodaks and Kodak Supplies.

## Old Dutch COFFEE

45c lb., 3 lbs.  
\$1.25

Rich, mellow, and thoroughly satisfying.  
Blended only from choicest selections.

If you want something extra try Old Dutch.

"We Deliver the Goods"

**Dedrick Bros.**

## OBITUARY

**Mrs. Arthur S. Waite**  
News has just been received here of the death of Mrs. Arthur S. Waite at the home of her daughter, Mrs. C. W. Kline, Chicago. Mrs. Waite was born near Durham, Eng-

land, June 11, 1842 and was long a resident of Rock county and Janesville. She was a member of the First Baptist church of this city.

Besides her husband she is survived by William Waite and Mrs. Charles Chase of this city, Mrs. C. W. Kline, Chicago and Mrs. F. C. Mil-

ler, Cookston, Minn. The funeral will be held in this city, announcement to be made later.

**Kanana City.**—Police began a roundup of radicals, arresting two men and eight women and seizing a large quantity of literature.



**Jackman Building**

AT THE EAST END OF THE BRIDGE  
JANESVILLE, WIS.

DO YOUR BANKING WITH THE  
ROCK COUNTY BANKS  
OF JANESVILLE

## Factory Folks—Attention

There was a time not long ago when you had no chance to visit the banks during banking hours.

This bank decided that you deserved a time to do your banking just as well as those who could easily come during the day time so we started the plan of Saturday night banking.

This has become popular. Our bank is a very busy place every Saturday night. We are glad to give you service—glad we were first to offer it here.

We welcome all who favor us with their business—new accounts always welcome.

## Rock County National Bank Rock County Savings & Trust Co.

## Special for Saturday and Sunday

Old Fashioned Bitter Sweets,

**59c a Pound**

**2 Lbs. for \$1.00**

A pure, delicious, home-made Candy that is truly delicious.

## Pappas Candy Palace

Jackman Building.

## No Residence Phone This Summer.

In addition to being unable to reach me on residence phone, I will be unable to make residence calls later than 7:00 P. M. until September 1st. Office phone numbers are 270, both phones. E. H. DAMROW, D. C.

There will be a May party at St. Patrick's School Auditorium, Tuesday evening May 3rd. Hatch's Orchestra. Chaperoned by Circle No. 2.

Your Grocer has

**JOHNSTON'S**

**CHOCOLATE TWILIGHT DESSERT**  
Two chocolate wafers sandwiched with a layer of rich cream.

**BOWER CITY JOBBING CO.**  
Janesville Distributors.

## Sunday Dinner Grand Hotel

Main Cafe from 12:30 to 2 P. M.

**ONE DOLLAR**

Celery Radishes Pickled Peaches.  
Escaloped Chicken on Toast  
Veal Sweet Breads en cases Normade  
Stuffed Pork Tenderloin Sauce Natural  
Roast Prime-Ribs of Beef, au Jus  
New Potatoes Creamed Candied Sweet Potatoes  
Fresh Wax Beans  
Rolls  
Cucumber and Green Pepper Salad  
Fresh Rhubarb Pie Fruit Ice Cream  
Home Made Cake  
Strawberry Short-Cake, Whipped Cream  
Coffee Tea Milk  
Special Sunday Dinner Served in The Coffe Shop  
From 12:00 to 2:00 P. M.  
**SEVENTY-FIVE CENTS**

## THE THRIFT INSTINCT

Every normal person is conscious of the thrift instinct, the prompting toward economy and the desire to endow every dollar with a buying power of one hundred cents.

Cultivate this instinct with a bank account at the Bank of Southern Wisconsin. We are urging thrift, because a thrifty community is always a better place in which to live. Your account is cordially invited. Open this evening, 7-8:30.

## Bank of Southern Wisconsin

Member of Federal Reserve System.

Slogan: To make no mistake, buy a "Janesville" make.

## It Enhances Your Credit

The knowledge that you have an account in this bank, which has the largest capital of any bank in Janesville, will give you a standing among all with whom you deal that cannot be obtained otherwise. Moreover, you can always give the bank as reference when you desire credit.

The Merchants' and Savings Bank cordially invites you to open an account, either for savings or subject to check.

WISCONSIN STATE DEPOSITARY.



**MERCHANTS & SAVINGS BANK**  
JANESVILLE, WIS.  
Established 1875

"THE WHITE BANK"

## Many Bright People Have Lost Their Chance

to make a larger success in life because they did not have the ready money to grasp opportunities presented to them. Could you, today, grasp a good opportunity if it required a few hundred dollars in cash?

Why not start an account with this bank, save your money, build up a bank credit and get ready for the next opportunity presented?

\$1.00 or more will get you started right.

## The Bower City Bank

Geo. G. Sutherland, Pres. A. E. Bingham, Cashier.  
Wm. McLay, Vice Pres. H. D. Murdock, Ass't. Cash.  
E. H. Krueger, Ass't. Cash.

## ATTENTION

Does your car need overhauling? How about repairing those Tires and that Storage Battery? We have expert mechanics and a fully equipped repair shop. We carry a full line of Accessories, Tires, Ford Parts, etc. Dealers in Maxwell, Chalmers and Nash Cars.

Cars called for and delivered to Janesville free of charge.

Prices right. Work guaranteed.

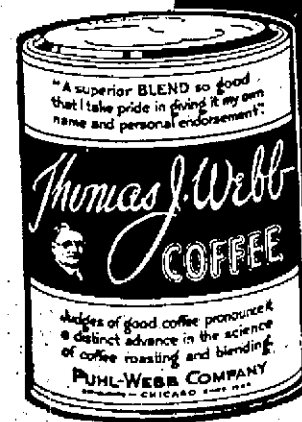
Phone 132.

## Badger Garage & Machine Co.

Milton, Wis.

R. C. Phone Red 1307, Janesville.

## More Cups to the Pound



## The Golden Eagle

—Levy's—

An Important Sale of  
**TRIMMED HATS**



This announcement should be of great interest to women who like to have an "additional" hat in their wardrobe. The values offered are exceptional.

They are made of fine imported Milan hemp, birds' nest or Milan braid, and exquisitely trimmed with a profusion of flowers and ribbons.

They come in the bright shades, as well as black, brown and navy. At

**\$5.00 and \$7.50**

Former price, \$10.00 to \$15.00.

## BIG DANCE

—AT—

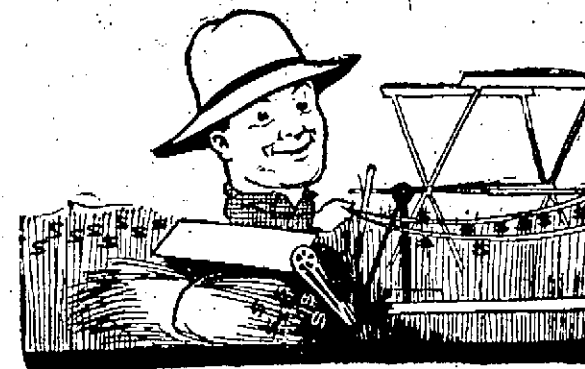
**RIVERSIDE PARK**

—Janesville, Wis.—

**SATURDAY AND SUNDAY NITES**

Music By

**MINNEAPOLIS 20TH CENTURY KINGS**



"It's the man who plants a few of his hard-earned dollars every week who reaps the big harvest."

*B. Thrifty*

Ask us to show you how rapidly your dollars will grow when left at interest in this strong bank.

## The First National Bank

Janesville, Wis.

Established 1855







# "The Spoils of the Strong" — By Eleanor Talbot Kinkead

(Continued from Saturday)

But again it was thrust upon her. He wrote her she would not see him until the following Saturday. She knew, because a young married friend—an acquaintance of long standing—had unexpectedly arrived, wished to consult him in relation to certain important private matters of her own.

"You will understand—and pardon, won't you darling? You know the rest of my life is to be yours—a dedication to you. And after all, it is to be for just a few days."

The letter fluttered to her feet. She asked: "What was it—what was it that stung?" Could it actually be that she was going to allow herself to harbor a suspicion?

She glanced at the clock. It was nearly five. She would go into the woods, and she would put away as unworriedly as this wretched, unfounded misgiving.

A few moments later she was in walking costume, took a path, an unfrequented path that led her finally into the depths of what seemed the veritable forest primeval, dim, murmurous, remote.

She was smiling a little to herself, softly, when her attention was caught by the sound of voices.

She stood a moment listening indifferently.

Presently she took a few steps forward.

The next moment she fell back into the shelter of the shrubbery as if struck across the face with a lash.

Par off, yet in full view, two people were sitting on a fallen tree. The man was Geoffrey, and at his side was a young woman of slim and graceful figure, the pale brown hair beneath its black riding hat framing a face of cold but striking beauty.

Geoffrey spoke, and the woman suddenly buried her face in her hands, weeping bitterly. And again she buried her face in her hands.

And then, all at once, a startling thing occurred. With a sudden movement the woman turned a deep, full look upon the young man at her side, and sobbing, flung herself to his arms! A moment afterward she had sprung to her feet, grasped her horse's bridle rein and vaulting lightly into the saddle was gone.

Geoffrey rose—yet rather feebly. Then, with a smothered exclamation, he too, leaped into the saddle and was away—while Evelyn stood like one petrified.

But after the night of agony that followed, her sense of justice which, through all the long hours had lain like a dead thing before her eyes, began to revive and she told herself with a sort of hard candor that Geoffrey was blameless.

Though she was forced to exonerate him in this act, an uneasy suspicion of a past intimacy existing between those two sprang into being. Thus the forces of tragedy were set in motion.

When Geoffrey returned on Saturday evening he and Evelyn met in the presence of others, and in circumstances that, for Evelyn outwardly relieved the situation of the matter.

Geoffrey, unblinded, was a late arrival.

He stood an instant at the foot of the steps, his glance scanning swiftly over the group, greeted the others simply and cordially, and at last stood bowing before Evelyn.

But with the first look into her face as she rose, his sensitive nature was stabbed.

The two finally stood alone upon the moonlit veranda. He came to her side, and again bent a deep, searching look upon her downcast face.

"Evelyn!" The word was wrung from him at last like the cry of a wounded animal. "In God's name, what is the meaning of this? There it means—ex it mean—that you have made a mistake?"

She withdrew her hands. She hesitated a moment and then spoke.

"Perhaps it does mean that—just that," she said.

A silence awful in its import seemed to follow upon her words. It was just as if a black curtain had dropped before her eyes, hiding him from her while a horror of great darkness encompassed her about.

He moved away. She could not see his face. It was litened swiftly from her in a quick, instinctive shielding that was touching in its boyish simplicity. Perhaps it was that mute appeal—that, suddenly touched the dormant springs of her heart.

A start and shiver shook her. She tried to speak. She could only stand, wistful, silent, helpless, under his scorn when he flung out to her from between his clenched teeth:

"During these five interminable days in which I have been dreaming of you, loving you with madness and also with a devoutness that was simply untranslatable, you have been here forgetting my very existence. There is nothing more to be said between us. I—f understand."

Once more she attempted to find voice. She had grown ashen to the very lips.

But he did not see the change in her.

"May God forgive you for what you have done," he said slowly, "but I never will!"

Office of the City Clerk,  
City of Janesville, Wisconsin,  
April 12, 1921.

Pursuant to resolution passed by the Mayor and Common Council, April 11, 1921, calling for bids for furnishing the City with gasoline and oil for the coming season ending April 1, 1922.

Sealed proposals will be received by the undersigned, City Clerk of the City of Janesville, Wisconsin, until 2 P. M., May 2nd, 1921.

Information will be furnished on calling the City Clerk. Address all bids: City Clerk, Bid on Gas and Oil, marked on envelope. Right is reserved to reject any and all bids.

E. J. SARBELL,  
City Clerk.

## STOMACH UPSET?

Get at the Real Cause—Take Dr. Edwards' Olive Tablets

That's what thousands of stomach sufferers are doing now. Instead of taking tonics, or trying to patch up a poor digestion, they are attacking the real cause of the ailment—clogged liver and disordered bowels.

Dr. Edwards' Olive Tablets arouse the liver in a soothing, healing way. When the liver and bowels are performing their natural functions, away goes indigestion and stomach troubles.

Have you a bad taste, coated tongue, poor appetite, a lazy, don't-care feeling, no ambition or energy, trouble with undigested foods? Take Olive Tablets, the substitute for calomel.

Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil. You will know them by their olive color. They do the work without gripping, cramps or pain.

Take one or two at bedtime for quick relief. But what you like, 15c and 30c.

## Heart and Home Problems

BY ELIZABETH THOMPSON.  
Letters May be Addressed to Mrs. Thompson, in Care of the Gazette.

### FIGNOS

#### And Love-Making

Spring is calling youth to the woods. Piques and outings are under way. Love and happiness seem to be very close and to be had for the asking.

There are certain laws in life which must be remembered in the springtime of the year just as much as in the cooler seasons when reason rather than impulse governs conduct. Love and happiness must be learned just as much as anything else in life that is worth while.

It is generally supposed that a chaperon is necessary when boys and girls go to the woods. Personally I wonder how much good the chaperon does unless it is to add propriety. When there is no chaperon, a certain class of people, looking for the clean in life, begin wondering what happened on the little expedition into the woods and they spread their imaginations by talking the matter over with friends. Everything depends upon the moral fiber of the youth. Some can be trusted with or without a chaperon, while others will work mischief in either case.

Love and love-making are often mistaken for the same thing. The boy and girl who abuse the instruments of love and "spoon" soon have an appetite for love-making. They become less and less particular and fall into loose habits which dull their sensibilities and make it impossible to enter into a great and sacred love. Restraint is necessary on the summer outing. It may be pleasant to be kissed, but the girl should hold her desire in check and place future happiness ahead of the pleasure of the moment. The boy may long to hold the girl in his arms, but he should listen to his inner nature which will tell him that he has no right to the girl unless he will some day make her his wife.

Promiscuous love-making is the great cloud in spring's otherwise sunny sky. It never brings a permanent sense of happiness and contentment. A wholesome good time, where the desire for love-making without love has been restrained or is entirely absent makes the outing a perfect thing. A never-to-be-forgotten treat.

Everything in Candy. D. & L. Sweet Shop. Absolutely fresh.

## The Letters of Tessie and Joe

DEAR JOE:

Brace up Joe, I pretty nearly had good news for you. I knew how worried and cast down in the mouth you are at the thought of your private stock running lower and lower and finally disappearing in the sands of time, so yesterday I had the bright idea, if I do say so myself, of getting my Finnish maid Hilma to make some home brew. You know those Finnish and other outlying people are great at making their own wine. They don't think any more of drinking a glass of wine in those countries than we do of drinking a cup of coffee—in fact not half as much, to judge by the way you carry on whenever the coffee is the least bit different from the way your fancy paints it.

Well anyway I made deaf and dumb sighs to Hilma to express what I had in mind (her English is still conspicuous by its absence) and she spent the whole day brewing and stirring and spilling and dropping things till the house was full of the worst smell you could imagine even if you were good at imagining bad smells, and when it was all done I tasted it and honestly Joe it had the most insulting, taste I ever experienced. It tasted like medicine.

To make a long story short, that's just what it was—medicine! Something must have gone wrong with one of my signs, because Hilma took it into her head that I wanted a whole soup tureen full of spring tonic and that's what she went out and made. Can you imagine that, Joe, after me paying out \$3.49 for materials for the ingredients and having the whole house saturated with a smell such as was never seen on land or sea? Even as medicine it was such awful tasting stuff that I'm sure anybody of refinement would rather stay sick than take it.

Love from the baby and your loving,

TESSIE.

## AN AGE OF GAS

When artificial gas was first produced in Europe, such men as Napoleon Bonaparte and Sir Walter Scott referred to it as "a great joke" and "the project of a madman".

Yet the first gas company, established in London in 1812, soon became successful, and in 1816 the gas business was launched in the United States.

Today there are considerably more than 1,000 artificial gas companies in this country.

Each year they make more than three hundred billion cubic feet of gas, and distribute it through seventy thousand miles of mains.

More than fifty million persons depend upon gas for such necessities of life as cooking meals, ironing clothes, heating water, lighting homes, and manufacturing various articles.

There are gas companies in more than 4,600 cities and towns in this country.

The gas companies have served their consumers faithfully and well, even in the face of terrific obstacles such as were created by the late war.

We are endeavoring now to maintain the high type of service perfected in the past, and will do so if given the cordial cooperation of the public.

Your gas company's interests are your interests.

## New Gas Light Company of Janesville

## Osborn & Duddington

The Store of Personal Service



I dream that I dwell  
in marble halls  
With vassals and serfs  
at my side.  
—The Bohemian Girl!

### The beautiful phonograph for beautiful music

WITHOUT extra attachments Sonora plays perfectly the disc records not only of American manufacturers but of record makers in every part of the globe. It enables you to enjoy the music of great artists who have never appeared in the United States.

Sonora's tone is exquisite, natural, marvelously clear, with wonderful richness of expression. For its matchless tonal quality, its elegance of appearance and its important constructional features, Sonora is recognized as being

The Highest Class Talking Machine in the World

The best phonograph is the only one you want.

Prices \$75 to \$1800

### H. F. NOTT

Dealer in Pianos of Superior Quality  
313 W. Milwaukee St.



**Conkey's**  
The Original Buttermilk Starting Feed  
An appetizing combination of pure, sweet cream and concentrated buttermilk. Conkey's does not use any artificial flavors. It is clean, sweet and genuine. The milk is sterilized and the buttermilk is pure and fresh. It is the best feed for the first eight weeks of a calf's life. Ask your dealer or write to where it can be secured. **THE G. H. CONKEY COMPANY**, Cleveland, Ohio.  
Sold by **F. H. GREEN & SON**, 115 N. Main St.

We absolutely claim to give the best MAILED MILK in the city. A trial will convince.  
**GREBE & NEWMAN**  
CIGAR STORE,  
11 N. Main St.

**Chiropractor**  
**G. H. ANGSTROM**  
Palmer School Graduate 1912.  
Both phones 67, 405 Jackson Bldg.  
Hours: 1 to 4; 8 to 10 p. m.  
Janesville, Wisconsin.

**Frank H. Nelson**  
SURVEYOR & CIVIL ENGINEER.  
Let and Survey.  
Topographical & Drainage Surveys.  
210 Hayes Block. Bell Phone 270.

**DR. EDITH BARTLETT**  
PHYSICIAN AND SURGEON.  
101 W. Milwaukee St.  
Office hours: 1 p. m. to 5 p. m.  
Office phones: Bell 873; R. C. 467.  
Residence phone: Bell 345.

**DR. E. SCHWEGLER**  
Osteopath.  
403 Jackson Bldg. R. C. Phone 254.  
Bell Phone 675. Residence Phone: R. C. 1321; Bell 1302.

**ST. PATENT**  
BRANCH OFFICE  
MILWAUKEE  
YOUNG AND YOUNG

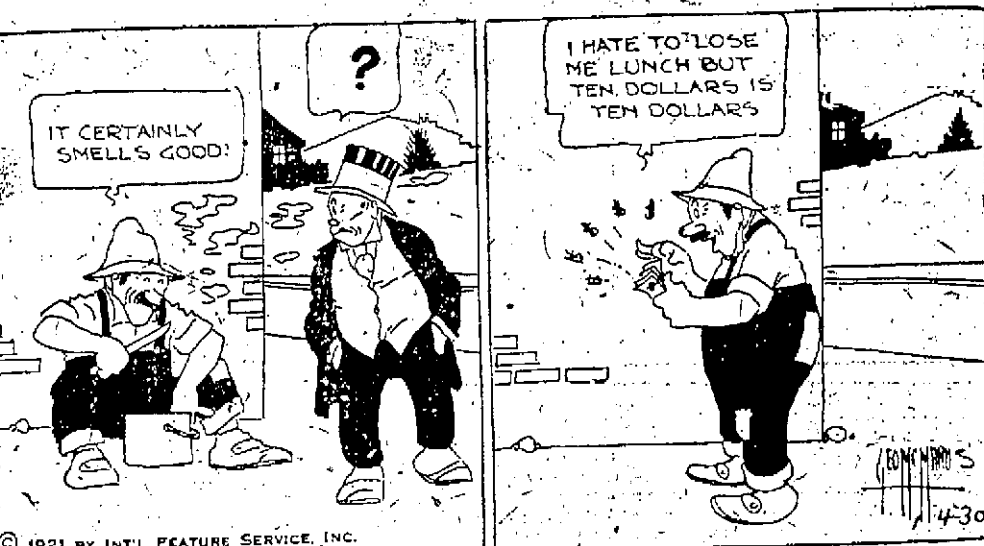
**Business Directory**  
**LYNN A. WHALEY**  
COUNTY CORONER  
Undertaker and Funeral Director.  
15 N. Jackson. Lady Assistant.  
R. C. 507—PHONES—Bell 308.

**Dr. Egbert A. Worden**  
Dentist.  
123 W. Milwaukee St.  
Office open every evening and Sunday.  
R. C. Phone 1057 Red. Bell 45.

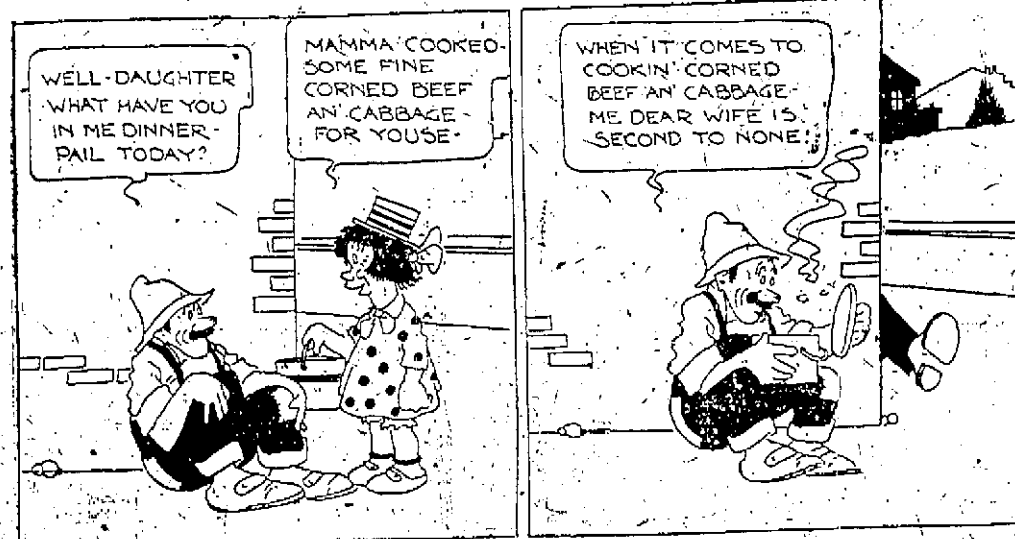
**E. H. DAMROW, D. C.**  
CHIROPRACTOR  
X-Ray Examination  
200 JACKMAN BLOCK  
X-Ray Laboratory  
PHONES:  
Office: 970. Res: R. C. 1131 Red.  
HOURS:  
10 to 12 a. m.; 2 to 5 p. m. Evenings.

**JANESVILLE TENT AND AWNING CO.**  
CANVAS GOODS, TRUCK COVERS  
Estimates Gladly Furnished  
At Any Time.  
Office with George & Clemons.  
115 W. Milwaukee St.  
R. C. 402.

Protect Your Health and Buy Pure Food Products  
Bottle **BUCKEYE** Capping Machines  
Caps **MALT—AND—HOPS**  
Makes a Healthful Beverage  
**100% PURE—UNADULTERATED**  
TRY IT—AND BE CONVINCED  
GEO. H. ESSER, Local Distributor.  
Phone 153. Janesville, Wis.



## BRINGING UP FATHER



## 7 Amateur Ball Clubs; Talk League Formation

Janesville's amateur baseball season is looking up. Already there are seven clubs in the field with perhaps one or two more. In addition there are a number of "old" teams that play the national pastime just as hard and get out of it just as much as the new ones. There is some talk of trying to follow the plan of the Chicago Cubs and form a city league. There is some talk of trying to follow the plan of the Chicago Cubs and form a city league. There is some talk of trying to follow the plan of the Chicago Cubs and form a city league.

One of the first games of a local team is scheduled for Sunday afternoon when the All-Stars take a run over to Portville to play the town team there. The Stars are bolstering their club this year to put it among the topnotchers.

Other fraternal orders that have gone in for the game are the Moose and the Woodmen. The Moose are just starting out while the Woodmen have had a year's experience and will appear on the field this year in uniform.

Red Sox Reunited. Sunday, the Woodmen and the Shamrocks are scheduled to clash at the Sunson diamond on industrial avenue at 2:30. The "fishers" are another spunky and youthful group to be back again stronger than ever. The old Red Sox aggregation will continue in the field this year but under a new name. Manager Jim Boherty is calling them the Club Villagers.

While there is nothing definite yet, the Northwestern Rails are expected of several years history. They made a fairly good showing last year. Les Pire, their star hurler, does not know whether he will be back with the boys this season.

There has been some discussion in the American Legion of organizing a team this summer. The ex-service men's club has good material among its members and probably would not going if the city league proposition were talked up strongly enough.

School Boys Strong. Among the school boys teams, Edwin Locke holds sway. As manager of the Black Hawks he is conducting them on a business like basis. He has a game booked for Sunday afternoon with Marvyn Flynn's Eagles at River View Park.

## Bake-Rites in Pin Meet Lead

The Bake-Rites took the lead in the city bowling tournament Friday night with a score of 2587. Doubles and singles started, Nelson and Paulus leading the two men with 1126; Merriek topping the singles with 611.

High score was made by A. J. Nelson who led Kueck with 236. Merriek leads the all events with 1713.

Score: Five Men. Bake Rites: 2587. 818-202 857-2587. Odd Five: 202 771-814-2477.

Men and Newman: 1019; Cutts and Briggs: 983; Hughes and Merriek: 1060; Nelson and Paulus: 1128; Richards and Burke: 1112.

Merriek: 611; O. Nelson: 503; Mead: 502; Hughes: 522; Cutts: 516; Newman: 453; McCue: 477; Paulus: 473; Richards: 464; Burke: 464.

TEAM STANDINGS. AMERICAN ASSOCIATION. Milwaukee: 3-2. 1067. Indianapolis: 2-3. 938. New York: 2-3. 938. Louisville: 2-3. 938. Toledo: 2-3. 938. Milwaukee: 2-3. 938. St. Paul: 2-3. 938.

WASHINGTON LEAGUE. Washington: 9-4. 102. Cleveland: 8-5. 952. Kansas City: 7-6. 900. Boston: 6-7. 847. Chicago: 6-7. 847. St. Louis: 6-7. 847. Philadelphia: 6-7. 847.

NATIONAL LEAGUE. Philadelphia: 11-3. 107. Pittsburgh: 10-4. 107. Cincinnati: 9-5. 107. New York: 8-6. 107. Cleveland: 7-7. 107. St. Louis: 7-7. 107. Philadelphia: 7-7. 107.

BRIDGES RESULTS. AMERICAN ASSOCIATION. Milwaukee: 8. Minneapolis: 6. St. Paul: 13. Kansas City: 6. (No other games scheduled.) NATIONAL LEAGUE. Washington: 3. Philadelphia: 2. (game called in tenth rain.) Detroit: 5. St. Louis: 3. Pittsburgh: 2. Cleveland: 0. New York: 1. Boston: 0. (game called in tenth rain.) NATIONAL LEAGUE. Cincinnati: 7. St. Louis: 6. Pittsburgh: 6. Chicago: 6. Philadelphia at Brooklyn (no game). Boston at New York (no game).

Penn Meets Middle. in Regatta Saturday. Annapolis—College rowing circles watch the regatta Saturday afternoon when eight crews of the University of Pennsylvania race Annapolis. The races will bearsity, second varsity, and freshmen.

DAWNS MOWED, runs whipped. R. C. 146 Black.

Pitches No-Hit Game. Whitewater the Victim. Milwaukee—Herb Meyers, pitcher of the Milwaukee Normal school baseball team, pitched a night no-run game against Whitewater here on Friday, Milwaukee winning 1 to 0.

Dubuque—Heine Engel threw John Kilpatrick, Boston, in one hour, 30 minutes.

## WINCH OVERHEARD TELLING KID HOW TO BATTLE LEWIS

"You take it easy. We can put it over and then all of us will have a chance to come back here again." These words Al Dietz, Janesville boxing promoter, declared he overheard at Winch, Chicago, manager of "Tadpole" Johnny Lewis, say to Omaha "Kid" Schlichter, Chicago. Dietz said the scene was enacted in the bar room of the London hotel on Wednesday afternoon while the weighing-in process was going on in an upper room. Dietz added that he made by local persons regarding the alleged framing of the match as they make them. Dietz, who managed Roy Myers who was knocked out in the third stanza by Schlichter on the first Ellis card, declares, "I tried to frame with me in that first card, but I told him these things don't go in the State of Wisconsin. He wanted me to instruct Myers to go out and hit Lewis with a lead pipe. I told him that the fight would last the limit and satisfy the crowd."

"Schlichter a Ringer." "Schlichter was a ringer anyway in that opening round," Dietz decided to have a fight with Schlichter, this guy Bernstein brings up excuse about not being able to get Miller and he got out with it. The official report of Referee Joe Steinauer sent to Walter Liginger, chairman of the Wisconsin State Boxing commission, follows.

"This bout was stopped in the tenth round and Schlichter disqualified for refusal to follow instructions. Both contestants were repeatedly warned to maintain a respectful attitude to carry out contract obligations."

Talked in Clinches. In the fifth and again in the seventh round, Schlichter had a considerable advantage in the clinch. He held back and stalled permitting Lewis to fully recover from the effects of solid punches. On three separate and distinct occasions, Schlichter giving instructions to Lewis in a clinch to Lewis regarding how he (Schlichter) wanted the bout to proceed.

Two minutes of the tenth round having passed, Schlichter hit Lewis with a left hook to the jaw pulling him down for the count of 8. At the count of 4 or 5, Lewis recovered sufficiently to get to his feet and made a legitimate attempt to defend himself. Schlichter advanced from his corner but made no effort to continue the bout. At the third round, he deliberately went into a clinch and supported Lewis. At this point I broke them and ordered them to their corners.

To Aid Schlichter at Home. According to Peter Scopus, of the Badger City, Lewis told him that he and Schlichter are booked to appear against each other at Omaha, Schlichter's home, in the near future. The reason for training, according to the same source, was to make the fight look closely matched.

Dealing on the matter will be held by the boxing commission at Milwaukee Monday.

DEMPSY CARP PRICES TOO HIGH SAYS "GINGER". Milwaukee—New Jersey will be expelled from the National boxing association if the boxing commission permits Dempsey to charge \$50 for "rigid seats" at the Dempsey-Carpenter championship fight July 2. Walter Liginger, president of the National Association, announced Friday.

One of the rules passed at the January organization meeting of the association in New Jersey was that \$15 would be the top price for any ring battle.

MILTON NET ARTISTS LOSE TO BADGERS. (By Gazette Correspondent.) Milton.—The Milton college tennis stars were downed before the University of Wisconsin Friday at Madison. The Badgers took the team play, 12 to 1. Milton got the first 4-0, the university the others, 6-0, 4-0, 6-3. Gottfredson, university, beat Deland, 6-1, 6-1.

Darkness Halts Game at Lawrenceville; Tie. (Special to THE GAZETTE.) Lawrenceville, Ill.—Darkness halted the battle here Friday between the Havolines and the Eldorado club in the Industrial league when the score stood at a 2-2 tie. Nowikirk allowed the Havolines' go on his "Teargas" relief. Everdorn, for the oils but the visitors were held to six hits.

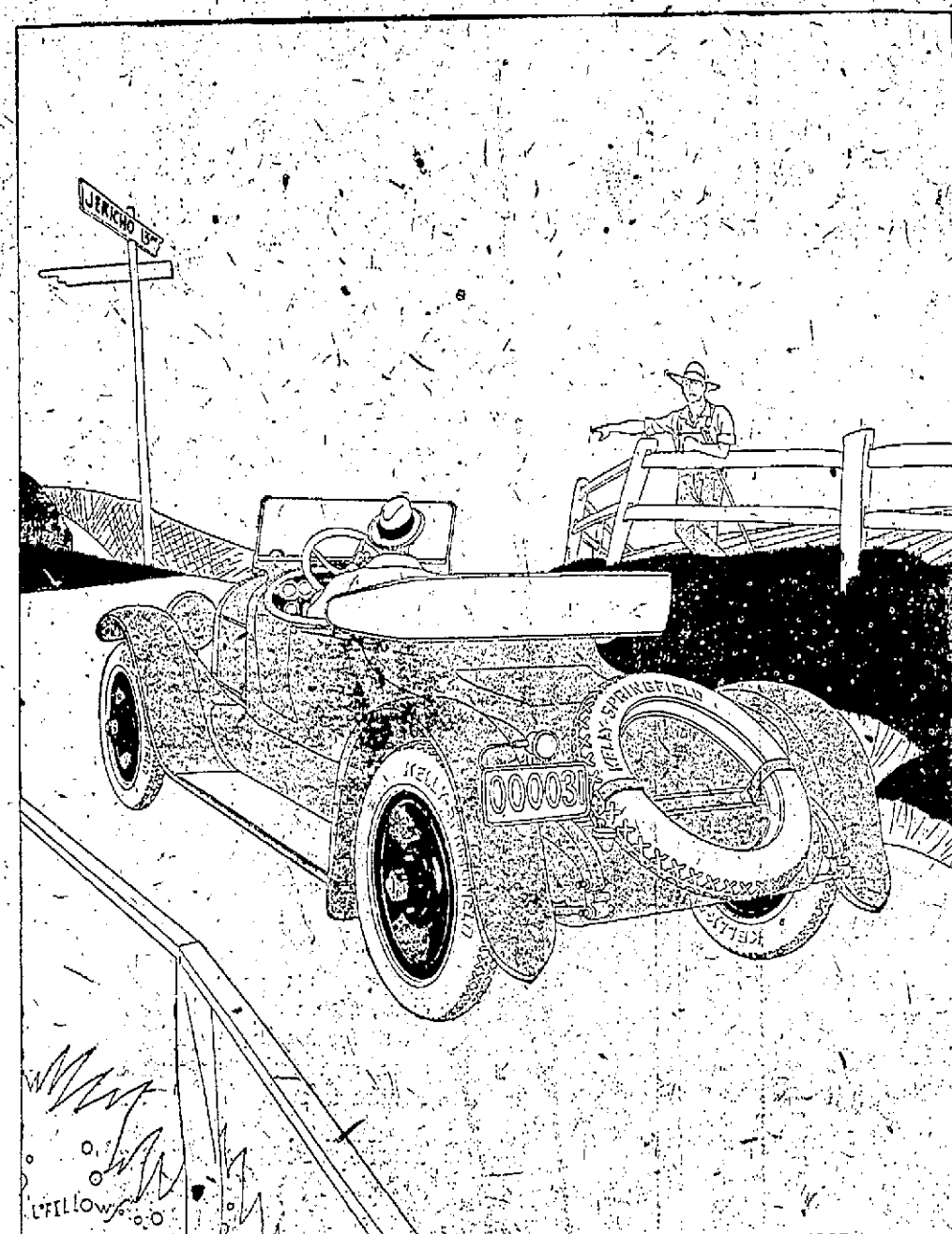
In Boston, one married woman out of every ten works.

Shoot Music 25c. All the popular hits. Kuhlow's Music Store.

Plumbing With No Disappointments. When we install the plumbing in your home you may be sure that it is there as a permanent part of your home. Our work is done by men who have an interest in what they do; master plumbers, every one of them.

Right now we can give you some attractive prices on complete installations. Come in and see us.

Janesville Plumbing & Heating Company 9 North Bluff St.



"Yes, that way is a good deal shorter, but it's a pretty rough road." "That doesn't worry me; I've got Kelly-Springfield tires on."

Yahn Tire Sales 15 N. Franklin St.

## What is Printing Equipment to You?

A NY well-established printing house has sufficient equipment to turn out a good job of printing promptly... it is the brains governing the equipment that the customer depends upon... employing the proper head work on a job before it goes to press is almost an infallible sign that it will come off the press as you expect and desire that it should.

Our employees are skillful and efficient—our equipment is complete and up-to-date—we take pride in our work, and we are considered very willing, but—

if anyone is inclined to pin a rose on us for superior service, it is because we are blessed with sufficient knowledge to stage type so that it is able to talk with all the eloquence at its command. After all, that is the thing!

**Brandenburg Printing Co., Printing Plus Brains.**  
Gazette Building  
Janesville, Wis.  
Bell Phone 754.  
Rock Co. Phone 27.



# The Story of the Making of "An Unusual Newspaper"

To the editorial rooms comes the responsibility of making the paper. What one sees at night as he reads the Gazette, is what the staff has made it. While many are working all evening, the staff itself is concentrated in the hands of a few. On the Gazette as in most afternoon papers, the make-up is an important feature. That is the determination of how the paper will look. It is off the press—what shall be the headlines, what event seems to be of the greatest importance to put in the streamers across the top of the first page, what matter shall be left out when space is short—a chronic condition with any well regulated newspaper—and what shall go in. There is never dearth of matter to fill, never a time when printers have to wait for copy. The greatest problem in every office is what to "kill."

The Editorial Page

The writing of editorials is only an incident in the life of an editor. That is just one of the features. The editor must see that the features are purchased, new stories selected, one or more from hundreds offered, that the best and most important selections are made from scores of syn-

newspaper is complete. And one must also be in touch with what others are saying and doing and printing. There are piles of exchanges and the best thought in the newspaper world is at hand. The Gazette does not use what is termed "canned editorials."

contributors to the newspapers of the nation. There are Frederic Hoskin, David Lawrence, Roy K. Moulton, George McManus, Beck and Whelan, with comes, Mrs. Thompson, Dr. William Brady, Virginia Page, Marion Robinson, Florence

and finally finds its place on the copy hook for the man who works while others sleep. All night in the Gazette composing room a typesetting machine is running. Most of the feature matter for the next day is set at night.

But these are only the small things. In the long run all specialists must give way to news. It is news that makes the paper and that is why it is a newspaper. In another article the story of the Assorted Press is told, in another the way the linotype is operated, in another the mechanism of the press and the task of getting the Gazette in a few hours to the subscriber.

"The News; Get the News" But no department would be needed if the paper did not carry the message of the day's events. It is news that makes the paper and that is why it is a newspaper. In another article the story of the Assorted Press is told, in another the way the linotype is operated, in another the mechanism of the press and the task of getting the Gazette in a few hours to the subscriber.

then in the most rapid manner with the aid of the make-up. In the operation of the men in the composing room all keenly alive to the situation, the change is made.

ator is Lewis French, who does the features and special on many lines. Donald Bolles handles the news from the 54 correspondents and covers a "beat." Schools and local markets and a dozen other things are covered by James Gage. Social news is handled by Mrs. David Watt. Mrs. Abbie Adams reports clubs and women's societies and church events. Sports are in the hands of Frank Sinclair and the sporting page of the Gazette has grown to be a feature. Few newspapers published in cities the size of Janesville cover sports so thoroughly. The sporting editor is also a reporter and covers a regular beat with daily definite things to look after in the fields which are constant news sources.

It takes hard work, constant digging and sometimes running down a dozen or more false rumors to get the truth of a story and then it may not be a story worth printing after all. The heart of the newspaper is its news. The reporter is the most necessary part of the staff. Ralph, all his life a reporter, shows this part of newspaper work because it was exacting and had in it

## Gave Gazette New Ideals



HOWARD F. BLISS  
Who in 1883 purchased the controlling interest in the Gazette Printing Company, and to whom it is now owned. Bliss passed from earth in 1918.

although some of the larger papers find that it is an economy of time. Many contributors. By careful selection the Gazette has gathered into its columns the work of a number of the brightest

headlines for the first page must be made. The city editor is consulted as to what he has "seen," the telegraph is scanned and the final determined. What is the top notch at 2 o'clock may be dead and secondary just as it comes time to close—



STEPHEN BOLLES, EDITOR AND HIS OFFICE.

## Publisher of the Gazette



H. H. BLISS  
Publisher of the Janesville Daily Gazette.

At the head of the city staff is George Kalmelag, who has lived all his life in Janesville, knowing and remembering names and dates and knowing the city map like a surveyor. Under his eye comes the immedi-

and council. The editor may suggest special articles, features and many things that get on the assignment book but the city editor is the chief of the local staff. On the staff besides the city ed-



GEORGE KALMELAG  
City Editor.

# Getting and Editing News Requires Staff of Trained Workers

How news gets into print is the story of a story. Getting the news from the street to the press and back to the street is the business of the editorial department of a newspaper. Two automobiles collide in front of the Y. M. C. A. A reporter sees the crowd, runs up. Or someone calls the office and a reporter is rushed to the scene. A crowd of the hundreds on down Milwaukee street cannot find out the details. Was some one killed? The ambulance is rushing and old news. The reporter is next to that of the police to push through the crowd, to get to the heart of the scene. He gets the names, the details, and he gets to the office or to a telephone. The hundreds who wondered what was going on grabbed the afternoon paper as soon as they heard its thud at the door. They forgot the story of the accident.

taught the essentials of a good news story. Speed. Accuracy always. News is news when it is news. Say the most you can in the fewest words. Hard Work for Accuracy. The reporter really is not the slightly highly imaginative, visionary mortal that many readers picture him. He works hard to get things straight. When he asks a person over three times what his name is he is not being disrespectful, he is doing his duty to be sure he gets the name straight. He insists on knowing the first name. A name without the first name or the initials for a newspaper is like a dinner without a handle, of little use. The reporter is insistent and inquisitive. That is what he is paid for. No reporter could get along without either of these requisites. He keeps his ear open for possibilities. He runs down all "tips."

The reporters arrive at the office in the morning. One of them goes over the state and nearby papers for news that would interest Janesville people. Another takes care of country correspondence letters that have arrived in the mail. This copy is hurried out to the composing room so the desks will be clear to handle the rush of local and telegraph news later in the day. The society editor is recording the functions of the day. One is busy with the events of the sport world. Each reporter is given his assignments for the day, and is off for the "beat." The street is the newspaper man's place of business. One reporter covers the court house, another the city hall, police and fire stations, another the schools and markets, another the hospitals. Y. M. C. A., and so on until the city is thoroughly covered. Record of Reference. All events to happen in the city are dated up in the city editor's assignment book and when the time arrives the reporter is sent out on the story. The many "tips" telephoned to the office are taken down with care and hurried out to the composing room. "Tips" come in from all corners of the city and are pursued.



IN THE LOCAL ROOM OF THE GAZETTE.

In newspaper parlance the daily story goes like this: Get the facts, leave nothing to the reader's imagination, say it briefly. The reporters are back at the office in an hour or two, perhaps. Then the typewriters record the facts of the day. The reporter seldom has time to deliberate on how to write. He must decide quickly. He works out his "lead." The "lead" is usually the first sentence, sometimes the first paragraph. It ought to answer the following: who, what, when, where, why, and how. The rest of the story changes on these points. The most important parts are run in at the end so in case of make-up there is not room for the whole story.

and a part has to be left out, the value of the story will not be lost. "Boil it down" is the common cry around the newspaper office. Be brief, is the slogan. With the problem of finding enough room to print all the news it has. It is quite the contrary of the common idea that the paper has a hard time getting enough to fill up its columns. More news than we can print is the editor's trouble. It is often necessary to choose with discretion whether this article or that will get in today. In a pinch items that will still carry their timely news value the next day are held over. But by cutting or boiling down the story, the gist of all the news is printed with short stories about many events rather than long stories about a few. Timeliness Necessary. Timeliness is another important essential in the newspaper. An event which happened four days ago and lost its news value and it printed at

all is only brief, whereas if the event had been reported the day of its happening it would have deserved more space. All local copy is then turned in to the city editor. Here it is edited, verified, names checked up, capital letters, punctuation, abbreviations and such made to conform to the particular newspaper's rules of style, the story made shorter where possible, the value of the story determined and a headline written. The copy is passed upon by the editor and sent to the composing room to be set into type. Over the Wire. All this time the news of the world has been coming into the office over the Associated Press telegraph wire. The A. P. circuit serving the Gazette comes out from Chicago and goes into the newspaper offices of six other cities of the state. The wire "opens" at 7:30 a. m. takes a half hour off for noon and closes at 3:30 p. m. The telegraph operator who takes the continual stream of "wires" right off onto 313,000 words a day, and has reached 15,300. News comes from London, Australia, New York, Chicago, San Francisco, Manila and all the points of the world where news is happening. The railwaymen cancelled their strike in Great Britain Friday. The news reached the Gazette office almost immediately after. There is a fire in Tokyo. Janesville knows about it while the flames are still lighting the skies. All these news items coming over the wire go to the telegraph news editor's desk. Here they are sorted, judged, edited, "boiled," headlines written, and the copy is ready for the compositor. Deciding News Value. The city and telegraph news editors have a little world all their own. They vie for the whole happenings of the day balancing one news item against another, picking out the biggest news and playing them up accordingly. Whether the item should be given a small 10 point, italic head or a front page streamer and 35 point head, a two column feature head or be consigned to the waste basket is the decision the desk editors have to make. Then the heads. Headlines have a style all their own and each newspaper has a house style. The schedule includes some dozen or more types of heads. Each type of head is named or numbered. It will contain only so many letters or space units and no more. The headline has to be written to fit. Short snappy words that tell the gist of the story for the benefit of those readers, of which there are many, who never read farther than the headline. Cuts of persons and happenings are run in with the news story wherever possible. Many (stereotype reproductions of photographs) of all the notable people of the nation and world, and about news happenings near and far, are supplied to the paper by special press services. A package of press cuts is received here every day. These timely cuts are used along with the story coming over the wire. Many of important personages and sketches of their lives are filed in the "mover" to be ready for instant use when needed. To secure cuts of local people the Gazette is obliged to send the photographer to an out of town engraver where the cut is made. It takes about three days for the cut to get back to Janesville. All such cuts are kept to be re-used when there is opportunity. Two proof readers check up on every line, news, editorial, and advertisement, that goes into the paper. They get proofs taken of the type as set up on the linotype machines and in the ad alleys. They indicate corrections, the proofs are sent back to the make-up men, the new lines substituted and the type is ready for the "form."

The newspaper serves the public. It keeps one corner of the city, of the state, of the nation, of the world in touch with the other. News reaches the office through many sources. The local staff is busy all day cleaning up on the city happenings. The Associated Press is running directly into the office the happenings all over the world. The mails bring many donations. The country correspondents send in their news letters. The Associated Press sends a daily service by mail. The long distance telephones and telegraph offices are used to get hold of the details of a murder or fire in the vicinity. The feature illustrated service comes in daily by mail. Hinges on Reporter. Trailing the local news from its happening to the reading of it in the paper, you meet the inquisitively earnest and insistent reporter, the desk editor, copy reader, headline writer all combined in one person. This Gazette office editor who usually passes on the news, the copy book, the linotype compositors, proof readers, make-up men, stereotypers and pressman. The whole newspaper hinges on the reporter. It is he who gets the material on which the others work. He gathers in the raw material. The reporter gets hold of the public. His draft of the story is always subject to change at the judgment of the copy reader and editor. The reporter is first and always



LEWIS FRENCH  
Staff Correspondent.



HARRIETTE WHEATON  
Telegraph News Editor.



MRS. DAVID WATT  
Social News.



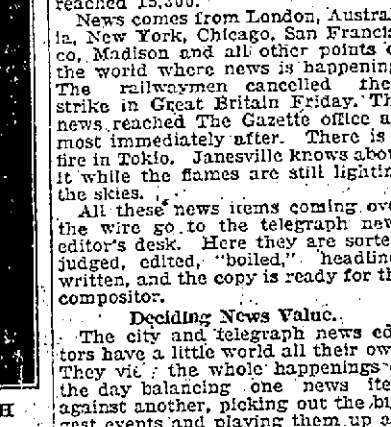
DONALD BOLLES  
Reporter.



JAMES GAGE  
Reporter.



FRANCIS SINCLAIR  
Sports and Reporting.



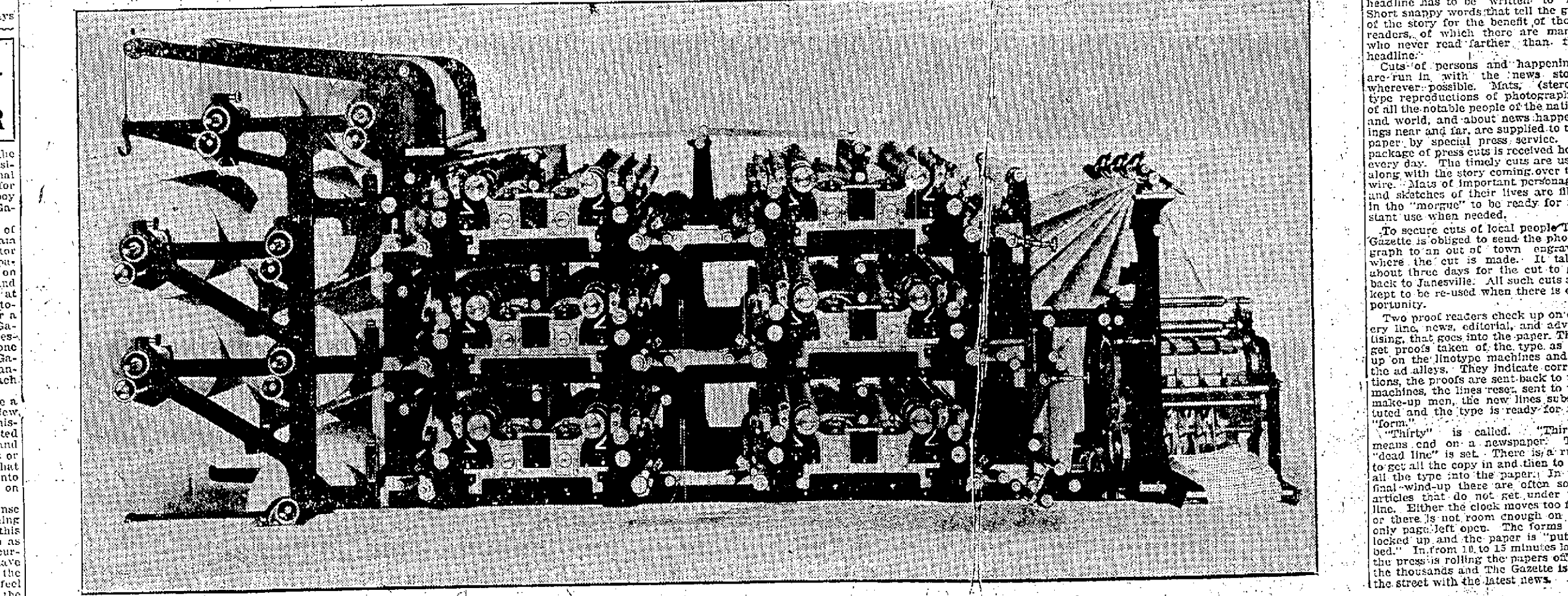
MRS. PEGGY WELSH  
Social News.

## HAS READ GAZETTE FOR 70 YEARS; ONCE A CARRIER

One of the oldest readers of the Gazette is C. S. Jackman, proprietor of the Rock County National bank, who has taken the paper for nearly 70 years, beginning as a boy before the Civil war, when the Gazette was a weekly. Mr. Jackman was a chum of Wheeler Bowen, whose father, Miriam Bowen, for several years was editor of the Gazette and published the paper in the old Pulman building on Main street. Mr. Jackman and young Bowen, who now resides at Huron, S. Dakota, went to war together. Wheeler Bowen was later a member of the local staff of the Gazette, and wrote the news of Janesville himself. Mr. Jackman was one of the earlier carriers when the Gazette became a daily, and helped another boy distribute the papers each morning. "The best time of the year to be a carrier in these days was at New Year's," said Mr. Jackman reminiscently. "The carriers distributed cards with New Year's greetings and it was not unusual to get 50 cents or \$1 from each subscriber on that morning. Some would call us into the house and give us a lecture on our conduct for the next year." "I have always read with intense interest the Gazette each evening from first to last page, and in this way have kept in touch as much as possible with the daily occurrences," said Mr. Jackman. "I have always regarded it as a leader in the newspapers of Wisconsin and feel that it has been a big factor in the advancement of Janesville."

## Gazette is Printed on This 24 Page, 3-Deck Duplex Tubular Perfecting Press

Back in August, 1918, it looked as if Janesville was to become a metropolis over night and the Gazette, with the thought ever in mind of arranging its equipment to meet the conditions, ordered, for its sixteen page Duplex Tubular Press another section of eight pages, which brought the single unit up to twenty-four pages. At the same time it was necessary to equip with what is known as an "automatic push button electrical control system," and the six station equipment of this character was arranged for with the Sprague Electric company division of the Gen. Electric Co. Business was so rushing with the manufacturers that it was not until the fall of 1920 that the equipment arrived and was installed. The illustration of the press on page 11 does not show the electrical control which is almost human in its operation, and must be seen to form an idea of its efficiency. The press can be controlled at any one of six points, stopped instantly or locked automatically, so that the operator at that point controls the motion of the press, thus making safety sure.





# Heart of the Newspaper in the Modern Composing Room

The heart of the newspaper is the composing room. Here begins the slow of life blood that animates the whole structure of the newspaper. When it is sluggish, when it beats without regularity, when it flutters or hesitates, the newspaper is in trouble. When, as day after day it functions, properly and the type goes up rapidly, the news stories fall from the linotype and the advertising matter is set with celerity, then the



**EDMUND EHRLINGER**  
Superintendent Mechanical Department.

newspaper is a less serious daily problem. Adjoining the editorial offices of the Gazette, on the second floor, are the composing rooms. Here a staff of artists work at top speed

to compose the various parts of the finished newspaper. They take the ads, the news, the headlines in the typewritten form of copy and convert it into type forms ready for the whirling rotary press.

There is no more modern, up-to-date composing department on any newspaper, regardless of size. Nearly every device and improvement used by the largest dailies in the United States to produce their papers, can be found in the Gazette composing room. Each department, from the battery of linotypes, which set the type, to the stereotyping process, the latest products made for the mechanical part of a newspaper.

There has been progress in the last five years. Even the time honored "printer's stick" brought into public attention so much during the campaign of President Harding, has been replaced almost out of the modern composing room by the Ludlow typograph.

Speed is the big thing in any composing room.

Each morning this staff of workers is confronted with the problem of filling from 10 to 24 blank pages. Their time is limited, for the big press must roll at a certain minute—the "dead line." Minutes, yes, even seconds count, for there are a hundred different things to be accomplished before the last form is locked on the press and the button touched to start the big cylinders rolling.

In another article is told the romance of the linotype. Machines have taken the place of the old methods in the Gazette composing room. Along the wall is the battery of six linotypes and the blood brother of the linotype. Skilled operators fast turn the copy into metal slugs that you read as lines of type in the Gazette. Here too is found the latest in equipment of the most modern and efficient composition.

On the second floor can be set six lines a minute and this is about 36

words. A column of type is set in about 30 minutes by a capable operator. From the machines, the lines of type in a solid bar, are taken to the galley table. The type, still hot, is placed in the long galley holders with the proper slug marks to identify them. Headlines are set on separate machines.

Then it becomes the task of the make-up foreman. The galleys are provided with an electrically operated proof-press and two copies go to the proof readers, Mrs. Edna Stetson and Miss Joan Ridley, who have a specially constructed desk. One reads "copy" and the other the printed matter. Corrections are made and the corrected proof sent back to the machines for making of new lines of type where there is an error.

Once corrections are made, the type is placed in the forms, or frames of steel, which go to make up one page of the newspaper.

While the machines are busy pounding out news and small type advertising copy, the ad composers are likewise busy engaged in their

respective tasks along "ad alley." These men are artists in their trade. They know the huge family of types, the various kinds, sizes and styles. It is their pride to take advertising copy, generally written without a hint at proper make-up, and turn out a well-balanced, clean-cut and readable advertisement.

They work with the two Ludlow machines, recent additions to the composing rooms, replacing the hand system of setting display advertisements.

This machine casts large type and there are never empty cases of type or distribution. It is melted up each night.

The make-up take their ads and galleys of news and start forming their pages. There is a set schedule for certain pages to be delivered to the stereotyping department. They cannot delay. The feature page, the classified page are the first made up, then the editorial, to be followed by the sport section. As the clock begins to race, for it always seems to race the last two hours before press time, the composing room is work-

ing at top speed with the maximum of energy to "be on time."

Everything is definite, certain, and while speed is paramount and must be realized, there is no blundering. When a page is made up in the flat room—that is the first important step toward the journey to the press rolls.

The matrix process is next. Speed has demanded a rotary press and this type of press demanded a new form of putting the type on the press. It was accomplished through the stereotyping process. The Gazette obtained the latest method, after discarding the "wet mat" system because a matter of minutes could be saved. From the imposition tables the forms are taken on adjustable trucks to the power roller for the making of the matrix. Each matrix is a complete page.

The dry mats are composed of a special form of paper which looks something like cardboard. The form is placed on the bed of the power roller and the mat over the type, then put through the rollers, which have a terrific pressure. The type

stands out from the form. As the mat is pressed down, an impression is formed in the paper, and this is the mould for the cylinder to go on the press. The older the mats are, the better pages they make. The paper is first put in a humidifier for 24 hours and then in cold water for eight hours and allowed to dry. When the mat is off the roller it is "backed up," thin strips are pasted on the back to hold up vacant places.

The matrix is treated with a cover of "French paste" to keep the metal from sticking to the paper.

Downstairs, the finished matrix is rushed. The press room then takes up the story.

Operating the linotype and inter-type machines in the Gazette composing room are William F. Heise, who is in charge of the battery of machines, Leslie Fire, whose machine sets the larger one column headlines; Frank Schultz who sets the markets and legals; Chester Dabson, who sets the heads of the of the smaller type; Robert Knuth and



A CORNER OF THE COMPOSING ROOM

Miss Josephine Downer. The whole battery of machines can be turned on the regular newspaper matter. One man, James Hickey, sets at night putting in type the feature matter in use daily. Art O'Donnell is substitute operator.

In charge of the composing room and the mechanical processes of the Gazette is Edmund Ehrlinger, superintendent. He has had experience as a linotype machinist and was for many years in charge of the Gazette battery.

Oldest in point of service in the composing room of the Gazette is J. D. O'Hara, who has been a member for 45 years. He has served as an adman, and for years has cultivated flowers and has a wonderful collection of birds. Fred Myhr, foreman of the composing room, Albert Knuth and William F. Heise have also been with the Gazette for many years.

Fred Myhr, foreman of the composing room, has been with the Gazette a good many years. He served with the Recorder for a number of years prior to coming with the Gazette.

In the advertising "alley" are Reinhold Netzel, Albert Knuth, Arthur O'Donnell, Fred Bromm and Eugene W. Hill. Howard Douglas takes the proofs and is learning the linotype.

These men with the help of the versatile type-setting machines set the advertising for the Gazette and in a day accomplish a tremendous amount of work—so much that it would be starting to the early printers who worked on the weekly.

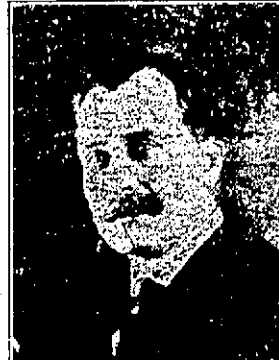
Gus Schmidt, who, while not connected with the regular force of the composing rooms makes the mats in the composing room.



**FRED J. MYHR**  
Foreman.



**FRANK DOHANEY**  
Foreman Make-Up.



**ALBERT KNUTH**  
Ludlow Operator.



**REINHOLD NETZEL**  
Ludlow Operator.



**WILLIAM F. HEISE**  
Machinist and Operator.



**LESLIE FIRE**  
Linotype Operator.



**FRANK SCHULTZ**  
Linotype Operator.



**CHESTER DABSON**  
Linotype Operator.



**ROBERT KNUTH**  
Linotype Operator.



**ARTHUR O'DONNELL**  
Composer.



**FRED BROMM**  
Composer.



**HOWARD DOUGLAS**  
Proofs.



**EUGENE HILL**  
Apprentice.



**MRS. EDNA STETSON**  
Proof Reader.



**JOAN RIDLEY**  
Proof Reader.

## Mechanical Marvel is Press That Turns White Paper Into Gazettes

"Hey, Emil, 10 minutes to make Clinton, 5 to go."

And 5 minutes after the huge 24-page Duplex tubular perfecting press that prints the Gazette starts turning, 200 papers are on the 3:55 p. m. train speeding to Clinton and Sharon. At 4:19 they are dumped off at Clinton and by 5 o'clock are in the hands of every subscriber in the village, only a little later than they are delivered in Janesville homes.

Speed is the essential factor in making a newspaper. In the press room the battle against time is furious. Yet calmness is the prevailing element.

Use Eight Miles of Paper.

Down in the press room of the Gazette building, is one of the most fascinating places of the most fascinating business of making a daily paper. There each week-day, 40 miles of newspaper paper rushes off the 550 pound rolls to come out in 27 minutes in the shape of 4500 top or more, page papers, cut, folded and counted. The weight of these papers of ten pages is 1575 pounds.

That is the average. The maximum capacity of the press is 24

eight column pages at the rate of 26,000 an hour. The minimum is two pages at 800 an hour, the slow speed for good printing. When 24 pages are run, it takes 19.5 miles of paper. The paper is stretched out would go from Janesville to any of the following places:

Sharon, Roscoe, Ill.; seven miles past Beloit; to a mile past Rockton, Ill.; two miles past Broadview, Ill.; nearly to Brooklyn; three miles past Edgerton; almost to Stoughton; Fort Atkinson; a mile past Whitewater; to Delavan.

Printing from Metal Tubes.

When the paper machine makes, made by forcing an impression from zinc and copper plates, in the composing room they go to the Stereotype department. There they are placed in a casting box and a composition metal of lead, antimony and zinc is poured in at a 650 degree heat and cools by a water jacket. A circular, tubular plate weighing 42 pounds is thus manufactured. On the face of this are the type faces and pictures. This plate in a rough form and looking like a heavy stove pipe is placed upon a chipping block where imperfect ends are cut off, the center bored out and high places are chiseled away to avoid black

spots on the paper. All this can be done in three minutes.

Casting of the plates starts at 1:30. Pages 1, 2 and 3 are the last ones usually to be made, though often the whole schedule is switched about. The final one is scheduled to go into the mould at 7:25 and at 7:30 the press is running, except on Friday when advertising is heavier than on any other day of the week and 7:45 is the limit.

The plates are slid onto the press cylinders, two plates or pages to a cylinder, and locked with three clips to keep them from sliding. The press, three-decks high, is in six sections of four pages each. Any or all of the sections can be run at one time, the control resting in six push button stations and one emergency button station to be used if the central switchboard breaks down. Pressing one button moves the rollers slightly. Pushing another sends the speed higher as long as it is held and maximum is reached. A third, when pressed, slows the press. A fourth stops it entirely. A locking device insures safety, no one being able to start the press except by releasing the button at the station where it is set.

How It Is Worked.

The page plates rest on impression cylinders, greater or less printing impression being procured, by putting on or taking off heavy manila paper tympanus clamped beneath each set of plates. Ink is fed to each set of two plates, or pages, from a fountain. There are 12 fountains in all, each holding 15 pounds of ink, renewed twice a week. The ink is



**EMIL LEMKE**  
Superintendent Press Room.



**GUS SCHMIDT**  
Stereotyper and Pressman.



**L. H. TRACEY**  
Assistant Stereotyper.

carried by eight rollers, three of them steel, one rubber, and four iron. Its flow of ink is controlled by a screw device for each column.

The paper as it comes off the roll at the press is called a "web" and looks like a ribbon. One roll makes four pages printed on

each side. The web runs around a set of spring rollers to keep any slack out. Then it passes between the plate and impression cylinders, once on one set to print one side and then on another set for the other side of the sheet. There are 12 impression cylinders and 12 plate cylinders in all.

After being printed, the web rides on tapes. In a 16-page paper there are two large webs and one small one. The webs lead to a central set of rollers at the front of the press where they all pass together down a triangular chute to commence the folding process. The webs are creased lengthwise in the center to make the fold at the side of the paper by passing between two corrugated rollers that draw them toward the front of the press. Tension on the paper can be increased or lessened to prevent breaking.

"First" that is, the bottom of the paper lowermost, it passes between a 46 inch cylinder and a 23 inch cylinder. On the larger one are two sets of disappearing pins that grip the sheets and hold them for an infinitely small space of time while a knife on the smaller cylinder presses as through the folded webs, pushing them against a rubber strip on the larger cylinder, and cutting them into the 23 inch lengths. The paper is then gripped at its lower end and at the same instant that a set of plungers fold it to the center. The finished product is then dropped onto an endless tape carrier that delivers

them to a boy waiting to take them away. A trip device throws every fiftieth paper out farther than the rest to enable the circulation department to know instantly how many papers are in the piles.

All Done by Electricity.

The press is turned by a 50 horsepower electric motor operating on a 220 volt current at 60 cycles, and connected to the press by a chain belt eight inches wide. A five horsepower motor is used for the jogging process of turning the cylinders slightly to facilitate sliding the plates upon the cylinders. The press has 154 gears, after being used the plates are melted and the metal used again. The matrices are filed away for record.

Often after a run, the rolls of print paper remaining are so small that it would be a big loss of time to have to stop the press to put on a new roll during the next run. Through a device invented by Gus Schmidt, these small rolls are wound upon a larger roll. Gustav J. Schmidt is stereotyper and assistant pressman, and L. H. Tracey, pressman helper and stereotyper.

## Speed in Getting the Gazette to Its Readers by Circulation Division

Speed is the watchword in all departments of a newspaper but reaches its climax in the circulation department each afternoon.

From the time the first paper is printed each afternoon until the paper of a subscriber living in the Hawaiian Islands, Germany, Norway or Canada is wrapped and put in the postoffice the mailing room staff works incessantly.

Modern inventions have aided greatly in increasing the speed and efficiency with which the Gazette is now delivered to its readers. The installation of an Addressograph in the mailing room of the Gazette enables them to address 3,200 papers for subscribers living outside of Janesville in little more than an hour and a half. The electrically operated addressograph adds much to efficiency and speed with which the papers are handled. The name of each subscriber living in districts handled by the postoffice department carriers is imprinted on a circular card. These are classified and

kept in long boxes in a safe in the office. At mailing time they are taken to the mailing room and one by one are inserted in the machine for stamping. The operator working with both hands slides a paper over the stamp and touches a lever with his foot, which leaves the imprint of the address on the paper which is then wrapped and packed to be sent to its destination.

The papers come from the giant Duplex press with such rapidity that in spite of swiftness on the part of Robert Knuth who carries them to the tables for distribution, they are clustered on the floor. Invention here also plays a part in speeding up the work. An automatic counting device attached to the press indicates each fiftieth paper.

Trains wait for neither man nor a newspaper, so there is little relief until the first bundles for Sharon and Clinton are counted and wrapped and rushed to the train, which leaves at 3:55. The specially equipped messenger truck of the Gazette



**PAUL B. PARRY**  
Circulation Manager.



**D. D. PARRY**  
Mgr. Circulation Promotion.



**MADGE MCKEWEN**  
Circulation Clerk.



**ALICE KARL**  
Circulation Clerk.



**HUBERT ROY**  
City Circulation.

driven by Horatius Sommerfelt, is used hourly for all delivery service in the city. There was a time when a horse and wagon was needed to help with the work but the efficiency has been increased to such an extent during the last few months that it has been dispensed with.

Evansville, Brooklyn and Edgerton come next. In Edgerton and Evansville the Gazette circulates above 1,000 papers nightly. They are delivered by carriers in those places. Evansville goes by train and

Edgerton is carried by Stricker's automobile service. In Evansville there are ten carriers.

Local newsdealer papers are counted and delivered by truck and then the carriers in Janesville who report for papers at the office are served. There is a flock of them, big and little boys, a live hard-working faithful bunch of boys too. In Janesville several hundred men high up in business of the city can be found who carry the Gazette at one time or another. Hubert Roy

city circulation man handles the bundles for the carriers and the newspapers who sell at the corners or on the street.

4,000 papers are delivered at the doors of Janesville people each night. These are on the door steps two hours after the Gazette has come to press. 30 boys are in this company of distributors. Eleven of them get papers in their own sections, the Gazette automobile carrying papers to them so that these carriers will not have to walk long distances to

the office. News boxes are placed at corners to keep the papers dry in rainy weather. Several of the carriers expedite their work with the aid of bicycles; others have assistants who deliver part of their route. In cases of emergency when the carrier is unable to deliver the papers, the subscribers are assured of receiving their papers, as a substitute who knows the route, is ready.

The average number of papers delivered on each route is 150. The largest is that of Sylvester Rahn who delivers 155 papers. Some carriers deliver their routes in 15 or twenty minutes, others take an hour or more, depending on the distance which each must cover. Fines imposed for non-delivery or complaints serve to increase the service of each carrier and a bonus is paid for good work in both delivery and collection of subscription accounts.

Each employee of the mailing room has his particular task to which a certain amount of responsibility is attached. Ellsworth Gitchell is the operator of the addressograph and on him depends the quickness with which the papers to other cities may be dispatched. Harold Guthrie is responsible for the counting and mailing of the bundles. The bundles, which are carried by mail are thrown into the mailbags hanging on racks, the same as in a postoffice. As the one for the different trains are made up, they are hurried to the postoffice by truck. Franklin Schultz helps in the mailing. Robert Knuth, helps in this work also after the press stops.

The carriers of the office in Rock and neighboring counties where it serves as the official paper of South-

ern Wisconsin, are dispatched on the earliest train in the afternoon for after reaching their destination they are delivered by carrier the same evening. Among the cities where the Gazette maintains a carrier service are Broadhead, Evansville, Whitewater, Sharon, Clinton, Darlen, Brooklyn and Delavan.

Allen Nequette is responsible for mailing what is known as "single wrappers." These are papers to people living in cities where they are the sole subscriber. These include papers to some place in nearly every state in the union, and several foreign addresses. Many of these subscribers are former residents of Janesville or a neighboring city who keep in touch with events in this vicinity through this information. Many who lived here a decade ago and some longer are still subscribers.

In order that every subscriber in the city be assured of receiving the Gazette each night papers are delivered by Harold A. Rahn at 7 o'clock each evening. Many anxious subscribers here have known to call up before the carrier had completed his delivery. Following a complaint of a subscriber over the telephone it is checked up and delivered to him by truck at 7 p. m.

That the boys and girls may at all times have an interest in the Gazette there are Corn, Pig and Sheep club contests, and cups are given by the Gazette to those who have the best showing at the fair or in the Y. M. C. A. contests. Cups and cash prizes also are given for many other things having to do with boy and girl interest. Last year several cups and medals were also given to winners of sporting contests, bowling, basketball, and other sports.

H. F. Bliss, many years ago established the corn club contests and the giving of prizes to the boys who made the most remarkable showing.

Boxball news, results of all games received in the Gazette office over the Western Union wires. It costs \$200 for service for the season just to put out the bulletins of the games by instance. But the public has learned to depend on this information and nothing the Gazette does is more pleasing to it as a newspaper organization. But events of importance, the result of a national importance are bulletins by the Gazette service.

But the work of the mailing department in the mail room in the basement of the Gazette building is not all there is to circulation. At the head of the department is the main office in charge of all circulation work is Paul B. Parry who is responsible for the distribution of the Gazette. Subscription payments, Continued on page 14.



MAIL ROOM FORCE OF THE GAZETTE.



READY TO GO—GAZETTE CARRIERS WHO TRAVEL MANY MILES EACH NIGHT



NEWSBOYS AND CARRIERS OF THE GAZETTE



# Business Office Force of Newspaper Most Important Factor

One of the most important departments of the modern newspaper and one upon which the success or failure of the venture greatly depends, is the business office.

Years ago when one man only was assigned to handle all the business of a newspaper, part of his work devolved upon other men employed in other departments, but with the evolution of the newspaper to that state where it is a leading factor in commercial life and the big guide of the locality in which it is established, it has become necessary to evolve a business office of a type that no other line of business has.

Business offices are handled more quickly in a newspaper office than

volume handled. For the newspapering copy must be cleared for activities the following day. Each day opens with a bustle. Every minute counts and each minute each person connected with the business department must work at top speed to keep ahead of the quickly moving mass of accumulating matter.

This business office is the one department of a newspaper dealing directly with the business public as a commercial proposition. To the advertising section of the business office comes all instructions and copy after the advertising man has secured it, and before it goes to the printer to be set in type for the reader.

Employees in the office must keep a record of each copy of the paper sent to the street and in the homes, and the desks must be cleared for activities the following day. Each day opens with a bustle. Every minute counts and each minute each person connected with the business department must work at top speed to keep ahead of the quickly moving mass of accumulating matter.

Since the new arrangement of the Gazette business offices on the first floor and the additional room secured by the transfer of the editorial room to the second floor, it has now become one of the most completely equipped of any newspaper in the state. The whole scheme of counters and furniture is in its management. The floor is covered with linoleum, and each department is located with a glass sign.

To the casual observer the business office may appear large and empty, but the individual in charge cannot begin to see all the work that is handled in such a short space of time as a day. There is detail work that would not be the ordinary stenographer, bookkeeper, figure expert or business man reaching out for a new hold on his nervous system. There is an accumulation within an hour of specific duties for every member of the business office, that would soon stagger and almost impossible to the ordinary person in the everyday walk of life.

For in the office of a modern newspaper there is that unrivaled demand for speed, brains, alertness, quick, clear thinking and spontaneity that no other business demands, and it taxes every individual.

Information Seekers  
The telephone calls in one day's time bring a sum total that is surprising. Persons call up and ask

FLORENCE HENKE  
Telephone Office.OLIVE HAYWARD  
Secretary to Publisher.IRENE CROWLEY  
Foreign Advertising.HAZEL RICE  
Bookkeeper.

but a newspaper is built and operated for service, and if the girl answering the call cannot answer the question herself she will see that it is referred to someone who either knows or can find out in a very short time.



VIEW OF ONE SECTION OF THE NEW BUSINESS OFFICE.

Miss Florence Henke is on the switchboard at the Gazette.

See Day's Business  
At the close of the day the publisher or manager can look at the daily report of the business office and see how many inches of display advertising were being done during the day and how many lines of classified advertising were handled; the total number of subscriptions that have been received or discontinued; the number of papers sent in each one of the many carriers, agents, newsboys, and the number sent out through the mails; the amount of money received during the course of the day's business; and how much was paid together with other information he may want concerning transactions of the day. He also has a comparison of all these figures with those of the corresponding day of the past year.

Letters in Hundreds  
Then comes the matter of sending out bills, which involves a long list of detailed duties that might make the average business girl or business woman in an ordinary office stagger. For the correspondence amounts to hundreds of letters daily, and hundreds of printed slips and blanks, work on which to the ordinary person might seem endless.

Only the system that has been evolved saves the proposition of a tangle that might arise if things were not scientifically systematized. If an advertisement has been paid for it is so marked and, if other instructions have been given by the advertiser they are followed out at once, so no time will be lost or any misunderstandings result.

The subscription division of the business office has the never ending task of making a new mailing list for subscriptions every day, as individuals or subscribers are sending in new names every day, and these must be added and inserted in alphabetical order in the territory lists on file.

The changes must be made on the addressograph and properly checked. The work here has been mentioned in the article on the circulation department. The changes are sent out each day to the printer, who revises the mailing lists. These come back for approval and then are changed the next day whenever it is found that a change in the list is necessary. Similar work is followed for the city and suburban subscriptions which are delivered by carrier.

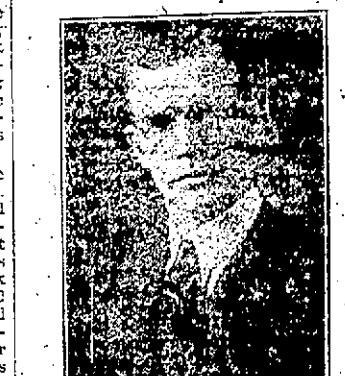
Everybody Smiles  
And because of the fact that the business office is responsible for the

pay envelope each week, every member of every department in the entire plant is obliged to smile as he walks by—for in a newspaper plant as anywhere else, "money talks," and when the "ghost walks" once a week there are smiling faces as the cashier makes his rounds and leaves everybody satisfied.

If the general public could appreciate the efforts of the members of the business department; if it could know the amount of work that is handled each day, the new situations that come up, the puzzling questions that are asked there and the tasks that are performed, it might be inclined to say, perhaps with a great deal of surprise, "My goodness! How do they manage it?"

But they do. It's one of the first ends of the newspaper game, that the public knows little about; and it goes to show that the newspaper is what the Englishman said: "The fastest blooming business in America!"

M. L. Condit, who has recently come to the Gazette from a long experience in the business of newspaper publication in Quincy, Ill., and other mid-west cities is the accountant and office manager of the Gazette. Assigning him is Miss Hazel Rice, Assistant Cashier and Bookkeeper. David Reese is the collector. The handling of money, making the collections, keeping the many and intricate records and handling of the pay roll with attention to the numerous callers and people who have business each day with the Gazette—its big family of friends

DAVID REESE  
Collector.

and patrons—these are enough to keep the office force busy.

In the front of the business office is the private office of H. H. Bliss, the publisher and manager of the Gazette. Next is the office of the Advertising Manager Thomas G. Murphy. Mr. Bliss is also secretary of the Wisconsin Daily League of newspapers. Assisting him as stenographer and secretary is Miss Olive Hayward. Naturally the correspondence of the newspaper is large. It takes two stenographers to handle the work of the publisher alone.

## Homes of the Gazette Since It Was Established.

1845—Began publication in the second floor of the building at the corner of Main and Milwaukee streets where the Jackman building now stands.

1848—Empire Block, second floor over what is now Sutherland's Book Store.

1850—Second floor of the building now occupied by Anderson's store.

1860—Occupied rooms in the Lappin Block where the Hayes block now stands.

1860—50 and 52 North Main Street in the Holledge Block.

1909—May 15, to the Gazette Building where it now is.

WILLIAM WALLISH  
Janitor.

## M. L. CONDIT

Accountant and Office Manager.

In any other commercial institution in the world, because the word "speed" has become linked with all newspaper work within recent years, and also with the business end of it.

"Speed" in the business office is essential, for the business office is the newspaper plant in the barometer by which the owners may see at a glance, from figures compiled whether the paper is progressing or going backward.

Before the office of a newspaper closes at night, tabulations of all business transacted during the day must be completed regardless of the

# Advertising, the Great Force That Makes the Modern Newspaper Possible

THOMAS G. MURPHY  
Advertising Manager.

In every newspaper, the advertising department is the most highly organized in all the divisions of activity that go to make up the complete modern newspaper. In early years of the newspaper's existence advertising was undeveloped, and a necessary part of the selling of products or merchandise and advertising was a mere mention of things for sale or of those notices required by law. This has come along with the amazing growth of the newspaper. There was no code of ethics, no rules of business, no service beyond the mere acceptance of copy and the collection of the bill.

All this has been changed in recent years when stimulation of business followed by the public demand for information about merchandise made it necessary to use some channel to reach the people. No other place, no other medium, has ever been found, so ready at hand, so capable, so cheap, as in the columns of the newspaper. It there was but one copy of a newspaper printed each day that paper from the Gazette office would cost a little in excess of \$500 to produce. It all the news in the Gazette should be paid for at the original price of the telegraph and cable toils, a single copy would cost many thousands of dollars. By cooperation, by as-

sociation, by spreading the circulation over an intensive territory and reaching many thousands of homes, all this each day is placed in the hands of the public for a sum almost unbelievable in its inadequacy to cover costs. There is provided for the advertiser the medium of carrying the announcement of whatever character the merchant has, the distribution by thorough, organized forces, the waiting, expectant readers who are attracted by the news and a score or more of interesting and extensive features, and the expectation also on the part of the public that there will be presented these interesting advertisements. The day when advertising was looked upon as a waste of space by the reader has passed long since. It is not only taken for granted that advertisements will be there but looked forward to as a part of the paper with stories of news as interesting as the cables and the local affairs chronicled in each issue.

From the very day of the establishment of the Gazette there came a heavy advertising patronage which varied with the years but never for a moment commensurate with the growth of the paper until within the last decade. In these days of highly organized business the Gazette maintains three divisions of the advertising department, one has to do with advertising that comes from the immediate locality in which the

M. C. WATSON  
Gazette Representative in New York.LORNER TUNSTEAD  
Asst. Adv. Manager.LORETTA PREMO  
Local Advertising.L. E. OAKES  
Service Department.MARGARET EARLE  
Classified Advertising.DWIGHT SPAULDING  
Classified Manager.GRACE HIRSCH  
Classified Advertising.

Gazette is printed. Another has to do with the national advertising and for this the Gazette maintains a representative with an office in New York city, for the east and in Chicago for the west. The New York representative of the Gazette is Mr. C. Watson, and associated with him is W. L. Brainerd. A. W. Allen is head of the western office in Chicago. In these offices in Detroit, St. Louis and Kansas City. Associated with Mr. Allen is T. L. J. Klapp, Jr., and E. J. Hartney. Chicago: Roy J. Buell, Detroit, and O. L. Marks, St. Louis.

In Janesville is maintained a department for copy and service. Advertising ideas are a valuable commodity and the Gazette with its opportunities for study and survey, for the best there is in the advertising field, and the close touch it has with the most advanced and valuable ideas in advertising, gives to its ad-

vertiser the benefit of these necessary things without cost. In addition to the personal service for the advertiser in copy and layout, the Gazette also supplies for the advertiser the use of several of the very best of the field for the use of prospective advertisers, so that they may be better judges as to copy and appeal, are also furnished. Nothing is left undone to make the advertising carry the greatest earning power possible, both in the making of the Gazette and its close association with every proper function in advertising, public improvements, education, entertainment and the diverse things that have their proper place in the advertising columns. All these may come to the Gazette advertiser department for help and the Gazette has a staff ready and willing to give it.

In charge of the copy and service department and who also furnishes many ideas of value to the advertiser is L. E. Oakes.

Classified advertising alone has become a real feature of the famous Daily Gazette. It is the people's department of advertising in very fact. It is the exchange mart and the trading and swapping place. It is the place where all sorts of wants may be made known and all who are in trouble over lost things or those who have found them, may quickly get in touch with the other interested parties. It is an employment agency and a real estate exchange. It is a small tradesman's bureau for the information and the specialist's sign board.

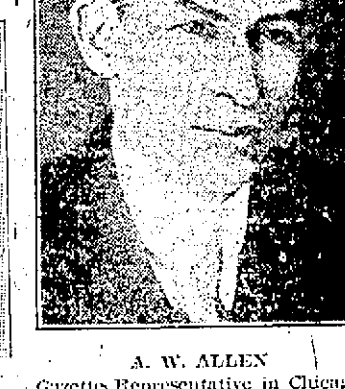
"There are some queer things advertised in the classified," is a frequent remark. That is true and that is just what makes the classified col-

umns of the Gazette ever and always interesting and an investment that is hard to beat for returns. The classified advertising division is a part of the larger and complete advertising department of the Gazette. In charge of this department is Dwight Spaulding. He is assisted by Grace Hirsch as salesman, and Margaret Earle as checking and record clerk. There is a tremendous amount of detail about a small to the printers, seeing that it is in its proper classification and afterwards charged and collected. The Gazette has a great record for a city the size of Janesville in its classified columns, in the number of ads and the volume of business in a year. There are hundreds of people who need the classified columns and have not yet discovered by actual experience their worth as a selling medium and a mart of exchange.

At the head of the advertising department of the Gazette is Thomas G. Murphy, who has been associated with the paper for many years. Assisting him is Lorner Tunstead. Loretta Premo is the department stenographer and schedule clerk for local business. Irene Crowley has charge of the foreign advertising schedule and is also a stenographer for the publisher, Mr. Bliss.

The Gazette is a member of the

Wisconsin Daily League, Mr. H. H. Bliss having been one of the organizers of the association which has had so great an influence on advertising among the newspapers of Wisconsin. For many years Mr. Bliss has been secretary with offices here in the Gazette office but recently the main offices have been removed to Milwaukee where they are in charge of J. W. and J. M. Martin. Olive Hayward, who was long the assistant secretary of the League, is a member of the local force of the advertising department as stenographer.

A. W. ALLEN  
Gazette Representative in Chicago and the West.

# Gazette's Seventy Five Years Record in Printing the News of the World

Seventy-five years of the best in newspaperdom—that, in brief, is the secret of the Gazette's success. The Gazette today occupies a prominent place in the front ranks of American newspapers because since its humble beginning in 1845 it has stood continuously for reliability, service and progressiveness.

Cries of "Gazette Extra! Extra!" ring through the streets of Janesville announcing the thrilling news of the great Union victory in the battle of Gettysburg in 1863. Thirty-five years later the Gazette proclaimed to Southern Wisconsin the blow-up of the battleship Maine, and that memorable day of November 11, 1918, it was again the Gazette that first spread the glad news of the signing of the armistice which brought to a close the greatest war in history. It had not misled its readers four days before by presenting the false rumor.

Type of Constant Service  
It is this type of constant service to the public that has firmly established the Gazette as a newspaper that loses its prestige and the faith of the people when it begins to "fool" them. The Gazette today enjoys the confidence of the people of Janesville and Southern Wisconsin because it is constantly going forward, publishing all the news, and standing for honesty, first, last and all the time.

In the history of Janesville and Rock county the Gazette has played a most important part. It has played no small role in bringing about

rather the people with a united heart to fight for right.

The files of the Gazette tell the complete story of the most eventful 75-year period in American history. It is the history of the growth of Janesville and Rock county—the joys, sorrows, and progressive events detailed from day to day.

Beginning of the Mexican War  
The first "big story" ever published in the Gazette was in the weekly edition of May 16, 1846, announcing the beginning of the war with Mexico. In those days, news traveled slowly and it was not until the next edition of May 23 that the paper was able to announce definite news that Congress had declared war on May 13, ten days before. There was no foreign news except that received by mail, published in New York and Chicago papers, and clipped for the Gazette. On May 3, 1846, the Gazette carried this statement about the slow mail service leading one to believe that possibly the original Postmaster-General Buchanan was on duty at that time. Here is the comment:

"We get news from England just about as often as we hear from the States contiguous to us. It is of little use, we suppose, to complain but it is somewhat annoying to be entirely destitute of late exchange and at the same time to reflect that several mails lie over several days, just through want of concert in the routes or from the

ill arrangements of mail contractors."

No Headlines in Those Days  
Back in the early days of newspapers, the front page was considered a sort of necessary evil. The publisher filled up the page with single column ads and a story, saving the inside pages for his news. The first headline in the Gazette was in the front page in favor of important news. Since that time not one advertisement has appeared there.

The first startling headlines which ever appeared in the Gazette were on May 15, 1846 in the last column of the second page. The head was "WAR! WAR!" in this same sized type and underneath appeared seven inches of reading matter, copied from the Milwaukee Sentinel.

In the editorial column of that day the Gazette had this to say on the war situation:

"By reference to our Mexican news it will be seen that hostilities have at length commenced between the two armies and probably are this many of the lives of our fellow countrymen have been sacrificed through the provocation and inefficiency with which this undertaking has thus far been conducted. That a mere handful of men, in comparison with their enemy, so ill provisioned and so poorly

sustained by reinforcement, should have been thus placed in this perilous position at the mercy of Semi-Barbarians, seems astonishing and can be accounted for only by the very fallacious estimate that must have been made of the strength and bravery of the Mexicans."

The next week's edition carried these single column small headlines: "War declared by congress. \$20,000,000 appropriated. \$10,000,000 and prepared to raise 50,000 volunteers." Similar to America's action in 1917, congress did not declare war on Mexico—it simply passed a resolution that was voted down by an immense majority, as not necessary, the act of Mexico having made a state of war.

President James K. Polk's war proclamation dated May 12 was not published until May 20, 1846 along with an account of the destruction of Matamoros with the death of 700 Mexicans as clipped from the extras of the Galveston News and the Milwaukee Sentinel.

First rumblings of the impending Civil war were seen in the Gazette as early as May 30, 1846, when there was published in the Northwestern Liberty Convention in Chicago, June 24, 1846, to take steps to bring about the peaceful overthrow of slavery.

For 11 years after the close of the Mexican war, little of great event in American history transpired so it was not until August 6, 1858, that the Gazette carried the story of the greatest accomplishment of the age—the completion on August 5, of the Atlantic cable. By arrangements made through the Janesville telegraph office, the glad news was printed in the Gazette within a few hours of its receipt here by Charles Gott and Hiram Bowen were editors of the Gazette at that time.

Laying the Atlantic Cable  
The following extracts from the Gazette of that day tell the way in which the news was received:

"ATLANTIC TELEGRAPH SUCCESSFUL"  
"The Two Continents United!"  
"We have been favored by Mr. Botte, telegraph operator in this city, with the following intelligence from the Atlantic Telegraph:—"  
"Trinity Bay, Aug. 5  
"The steamer Niagara reached here this morning with the west end of the Atlantic cable. Signals are being passed between Trinity Bay and the Asa-Glen Head, and there is no doubt of its perfect success."

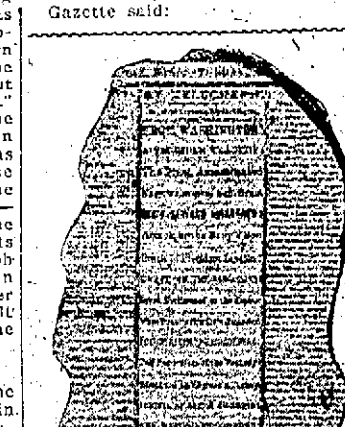
Editorially on that day, the Gazette said:

"The greatest achievement of this or any other age, is just on the eve of completion and we are waiting and believing that it cannot now fail. A hundred years have been lived in Chicago last evening in honor of the event."

A World Event  
On Saturday morning, August 7, 1858, the Gazette gave to the public a complete account of the Atlantic cable and of Cyrus W. Field's message to the Associated Press containing the information that the cable was 1658 nautical miles or 1540 statute miles in length. It told of Mr. Field's message to President James Buchanan that Queen Victoria of Great Britain would send a message to him as soon as the two ends were connected with the land lines. "Cable will be kept free until your reply has been transmitted," Mr. Field said.

On the same day the Gazette said: "News of the successful laying of the cable has created a great sensation throughout the country. It was at first received with surprise, then it was doubted, but finally when confirmed, the people of the various cities where the intelligence was communicated, gave vent to their joy by cheers and the firing of guns."

Talking Across the World  
Although completed on August 5, it was not until August 16 that the messengers of Queen Victoria and Lincoln.



FAMOUS EVENTS TOLD IN GAZETTE HEADLINES—THE ASSASSINATION OF ABRAHAM LINCOLN.

"The greatest achievement of this or any other age, is just on the eve of completion and we are waiting and believing that it cannot now fail. A hundred years have been lived in Chicago last evening in honor of the event."

A World Event  
On Saturday morning, August 7, 1858, the Gazette gave to the public a complete account of the Atlantic cable and of Cyrus W. Field's message to the Associated Press containing the information that the cable was 1658 nautical miles or 1540 statute miles in length. It told of Mr. Field's message to President James Buchanan that Queen Victoria of Great Britain would send a message to him as soon as the two ends were connected with the land lines. "Cable will be kept free until your reply has been transmitted," Mr. Field said.

On the same day the Gazette said: "News of the successful laying of the cable has created a great sensation throughout the country. It was at first received with surprise, then it was doubted, but finally when confirmed, the people of the various cities where the intelligence was communicated, gave vent to their joy by cheers and the firing of guns."

Talking Across the World  
Although completed on August 5, it was not until August 16 that the messengers of Queen Victoria and Lincoln.







# HOUSE WARMING EDITION JANESVILLE DAILY GAZETTE

APRIL 30, 1921.

THERE is probably no one living today of the group of curious men who saw Levi Alden and his partner, E. A. Stoddard, take the first Janesville Weekly Gazette from the hand press on August 14, 1845. But it began a new existence for Janesville. The village was no longer isolated. It came into the far-seeing eye of the world at once. For more than seventy-five years the Gazette has been a part of the life of Janesville—for more than 60 years it has been a daily visitor to many hundreds of homes and read each day by more thousands of people.

Such a paper—such a part of the life of the community becomes more than a mere news-purveyor—it grows to the importance of an institution.

The Gazette had its days of prosperity and adversity. Until the day when Howard F. Bliss, without experience in the making or publishing of a newspaper, together with two friends, William Bladon, himself with no more experience than Howard Bliss; and Nicholas Smith, a good newspaper man of his day, bought the Gazette on April 24, 1883, it had never had a definitely high purpose, a program and an ideal beyond getting by each day with the news, rewarding friends and punishing political enemies. Of this trio, only William Bladon, active factor in the business life of the city, survives.

## A New Life for the Paper.

Thirty-eight years ago when Howard F. Bliss became general manager and treasurer of the Gazette Printing Company, he and his companions in business, acquired a few pieces of rickety machinery, some considerable type of uncertain age, and a small subscription list for the daily, with a larger one for the weekly issue. On the afternoon of the day the Gazette was sold this announcement was printed:

## THE SALE OF THE GAZETTE.

The Janesville Gazette has this day been sold to a new company, the main share-holder being Mr. H. F. Bliss, who has long been engaged in the wholesale saddlery hardware business in this city. He will assume the business management of the paper immediately. Mr. N. Smith, who has been with the Gazette and who has been editor for the past five years, will still hold that position; and Mr. John C. Spencer, thirty years of whose life have been spent in the Gazette office, will retain his position as city editor.

The officers of the new company are as follows:

President—N. Smith.

Treasurer and business manager—H. F. Bliss.

Secretary—William Bladon.

Mr. R. L. Colvin, who has been sole owner of the Gazette since last January and has so successfully managed the business affairs of the paper for the past thirteen years, has bought a fourth interest in the paper. Mr. Colvin, an American and German allied shows, and during the present season will be manager of the finances of the great show, in which the old patrons of the Gazette will wish him substantial success.

What followed was a heart breaking struggle. There was grief in making a newspaper in those days. The pay roll had to be met and many a Saturday morning came without a sufficient amount of money to pay the small number of people employed—but when the pay hour came the envelopes were always ready. Howard Bliss was an optimist. Had he not been blessed with wisdom and ideals and hope, he would have given up the struggle and again the Gazette would have had another owner, for in 40 years it had changed ownership many times. He did not let political expediency dominate. He studied his people—the subscribers he had and those he hoped to have. He went to a hard school and drove into the minds and hearts of everyone in the Gazette plant the fact that the Gazette each day must be the Voice of the People—honest, clean and as accurate as human beings could make it. He gave the Gazette a sturdiness of character and built into it a strength of purpose.

## Into New Building.

The quarters of the newspaper were restricted. They were in the same place which had been occupied since the days of Holt, Bowen and Wilcox, before the Civil war. Meeting every obstacle, overcoming business conditions, tying the faith of the public to the Gazette, growing more and more in a substantial way, the time came in May, 1909, when the Gazette with new equipment and a new office went into a new building—the Gazette building of today, occupying the first floor and the basement.

The story of the progress of the Gazette is the wonder tale of machinery. There is romance in all these piles of steel, in these intricate masses of wheels and cogs and bevels, arms and pinions, with almost human attributes and dominated from two great central ideas—speed in action and product, and economy in space. Stoddard, the printer who pulled the first copy of the Gazette from the press on August, 14, 1845, was able with great effort to print 240 sheets of paper from the press, type on one side, in an hour. In the press room of the Gazette is a machine reaching almost to the high ceiling, that will turn out 20,000 complete folded papers of 24 pages—like this copy of the Gazette—in 60 minutes.

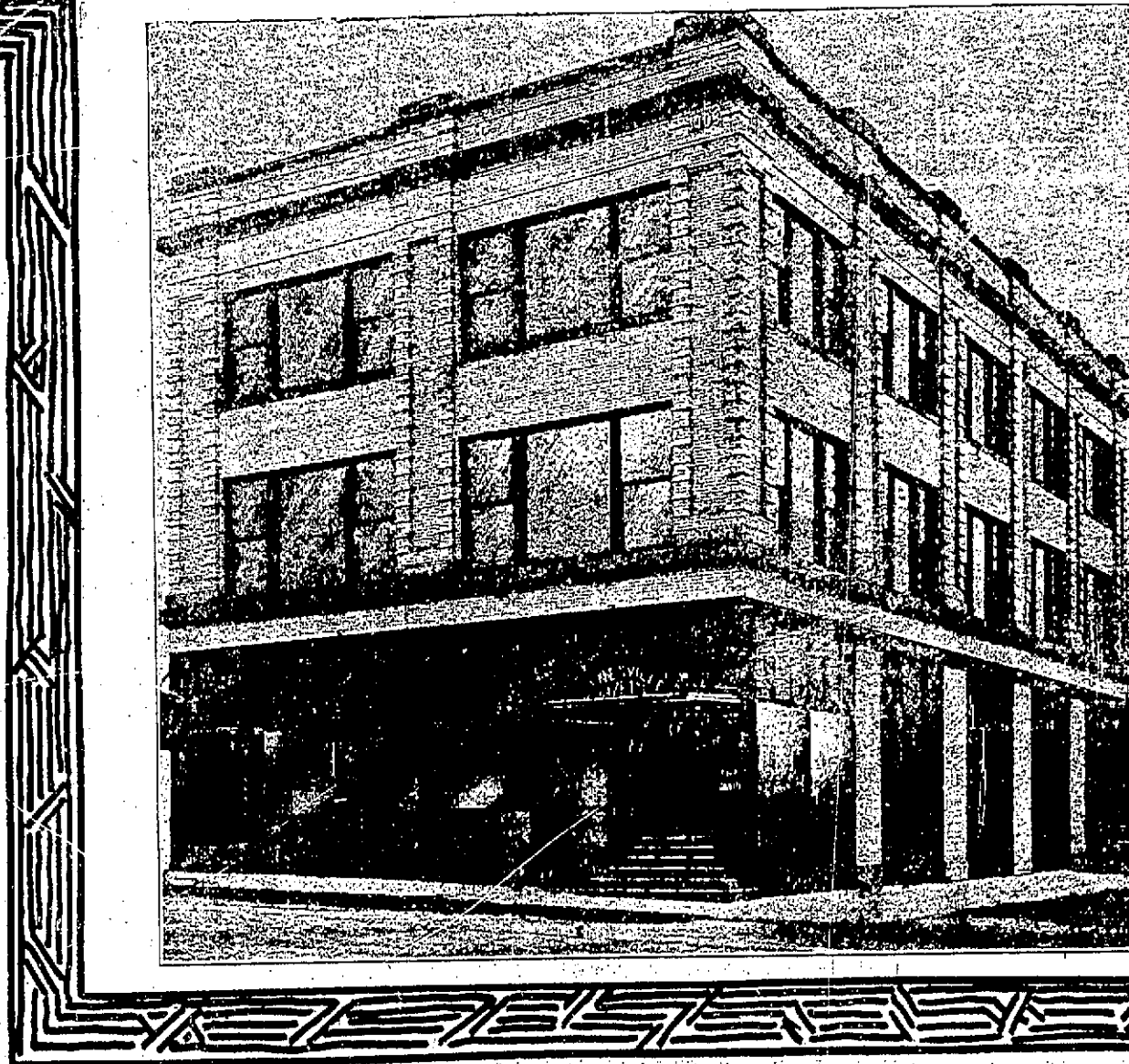
It would take 25 men to set the type for the Gazette produced on six machines. Yet it is only a short time ago that a yellow haired immigrant looked from the deck of an ocean steamer in Baltimore, seeing the New World for the first time, in a few years to make an impression on the newspaper-making of the world, far greater than any person who lived before or since, not even excepting Johann Gutenberg, inventor of modern movable type.

This immigrant was Otto Mergenthaler, inventor of the Linotype. You can read the story of the type setting machine in this issue of the Gazette on another page.

## Newspaper of 1921.

The newspaper of today is a highly developed business proposition. Millions upon millions of dollars are invested in newspapers. In 1833 when Benjamin Day started the New York Sun, he had a hundred dollars and used a press almost exactly like the one on which the Gazette was first printed. The Sun was sold two years ago to Frank Munsey and the price was stated to be above a million and a half dollars. Bennett started the Herald in a cellar with planks laid across barrels for a counter, and Munsey paid over \$2,000,000 for that paper and plant. The largest asset in a newspaper is its good will. Machinery is a small part of its value. It must have a good will because it must be a quasi-public institution and be in very fact the Voice of the People it serves. And above all it must be a newspaper.

It is an old saying that most business people unconsciously believe that the public is as familiar with their business as is the individual business man operating it. That is the probable reason why greater effort is not made to familiarize the people with the various lines of commercial endeavor in this community.



There are really some surprising figures about any business. The Janesville Daily Gazette finds that its own is not an exception. Here are some facts:

The Gazette has 65 employees.

The Gazette has 54 correspondents covering 34 cities, towns and communities. Besides these regular correspondents the Gazette has 18 people who are listed as news sources or who upon call go out and get news stories in many cities and communities.

The Gazette's annual pay roll is approximately \$100,000 a year. It costs close to \$700 a day to produce the Gazette.

The money for the pay roll is earned and distributed in Janesville. It is paid to Janesville people.

The Gazette's print paper contract calls for 350 tons annually. The cost of the paper used in the Gazette will be between \$45,000 and \$48,000. That means practically a car load of newsprint paper a month.

It is necessary to hold in storage at least two cars all the time against emergencies.

The Gazette operates an automobile truck for distributing its papers to those carriers in outlying districts in Janesville to serve its patrons. The same motor car covers the early mail train delivery and postoffice mails.

The Gazette is distributed by carrier in 12 cities and villages in this section of Wisconsin.

Another automobile is kept busy in the county for the use of both the circulation department and the editorial staff.

Nine people are constantly employed in supplying copy for the Gazette, which in a year when set into type, would make a solid line of metal from the Northwestern station at Janesville to the depot of the same railroad in Beloit. This would weigh 300,000 pounds and make five 30-ton car loads of type metal.

You see the line at the head of news items "By Associated Press" and you read that the news is over "leased wire." That means a telegraph wire runs into the Gazette office direct from the office of the Associated Press in Chicago. There it is connected with other wires reaching all parts of the known world in which or to where telegraph lines and cables are operated.

A wire operator sits in the booth in the Gazette office each day and receives the news of the world direct. He takes from 12,000 to 15,000 words a day on this wire.

Read the story of the Associated Press on another page of this edition. Newspapers the nation over, fight for the Associated Press franchise. It is valuable because it represents the best in the world in news gathering.

## An Associated Press Franchise.

An Associated Press franchise in New York or Chicago would be worth and bring far over a million dollars. Being a cooperative association no other newspaper can secure the right to use the service without the consent of all other parties in any city. In Janesville the Gazette's Associated Press territory covers 35 miles of radius. No other franchise not now permitted can be had in this territory.

What the Gazette is and has been made to represent is due in great measure to the untiring effort of a loyal picked staff, schooled in the various phases of newspaper-making while the whole-hearted support of the community, by the business and social interests, has counted for much in its upbuilding.

While the newspaper of the day must have many features, first of all it must have the news. The Gazette spends therefore many thousands of dollars for news. It costs big sums for the regular leased wire. It costs additional sums for special news stories. It takes expenditure of money for reporting a murder trial like that of Lynaugh at Jefferson. The shooting of a man at Darlington called for a man to be on the first train out of the city, an all

night job of looking up facts and a report of the story in the office the next morning. News is a jealous mistress. There are many disagreements about news. But the Gazette believes much with the master editor of the century, Charles A. Dana, that "whatever a Divine Providence permitted to occur, I was not too proud to report."

A paper must have opinion—it must have its feet planted on the solid rock of faith. The Gazette carries at its editorial column head the platform of local activity changed and added to from time to time as the necessities may arise.

The Gazette believes in Janesville and its future.

The Gazette believes in the republic and its constitution.

The Gazette believes in the Stars and Stripes.

The Gazette believes and stands for liberty as defined in the Declaration of Independence and its principles cemented with the blood of American soldiers in the Civil and World Wars.

The Gazette does not believe that all the good men are in one party or all the bad ones are in another.

The Gazette has abiding faith in the stability of the government and is the eternal enemy of those destructive elements that would tear down the structure of the republic and establish something else in the name of bloody autocracy in its place.

The Gazette stands for those things that are economically and morally right.

The Gazette realizes that it must be edited largely by the people. Its columns are always open to the discussion of questions of moment by the public.

Believe in the Future.

Again turning to Dana, it may be added that the Gazette is constantly inspired and believes and knows that humanity is advancing, that there is progress in human life and human affairs, and that, as sure as God lives, the future will be greater and better than the present or the past.

As far back as 1918, plans were made for rehabilitating the composing room when the removal of the Parker Pen Company from the upper two floors of the Gazette building into their own spacious quarters would make it possible for the second floor to be occupied by the composing room and editorial room.

Few people realize the amount of detailed work in the production of a newspaper each day; that each letter, each word and each sentence must be set by machinery and hand, and then gathered together through various operations of proof reading, arrangement into forms, correction and finally to the rolling in of the matrices and then to the foundry to the casting into plates which are locked onto the cylinders of the press.

The newspaper equipment must be elastic enough to meet the peak load whenever it may come, which is most of the time, in both news and advertising and be able to turn out whatever amount is necessary, and go to press in time to catch the mails.

## Mechanical Typesetting.

The Ludlow Typograph equipment, consisting of two machines and sixty fonts of matrices contained in six steel cabinets, completely revolutionized the hand setting of display advertising and these machines, installed for the past two months, are rendering more efficient service each day. Very little hand set matter appears in the Gazette of today—the largest headings alone are hand set, the balance is either set upon the typesetting machines or on the Ludlows.

System is one of the very necessary requirements to the proper handling of newspaper material in the composing room so the ten-foot steel newspaper form make-up tables were installed as were also the steel advertising make-up tables. These with the news dumps, advertising dumps, and other equipment—most of it steel—have brought the plant to a complete state of efficiency mechanically.

Several problems presented themselves with the movement of the composing room to the second floor of the building—weight of machinery and other equipment made necessary the further bracing of the floors from the basement up with steel girders 18 inches and 15 inches in size, to make it absolutely proof against any settling or other defects from overload.

The office on the first floor and the editorial rooms and library on the second floor, which had been planned for several months, are in keeping with the balance of the layout of the building—comfortable and convenient.

The electric lighting throughout was laid under a careful scientific plan worked out by Leonard V. James, electrical engineer, so that any area on either floor can be lighted without shadow or the need for individual desk lights with the additional bother of wires and unsightly desk fixtures. The light fixtures are what are known as the Ivaf-hoe units and the idea in installation in this equipment was for the comfort and welfare of the workers so that eye strain would not obtain.

## The New Equipment.

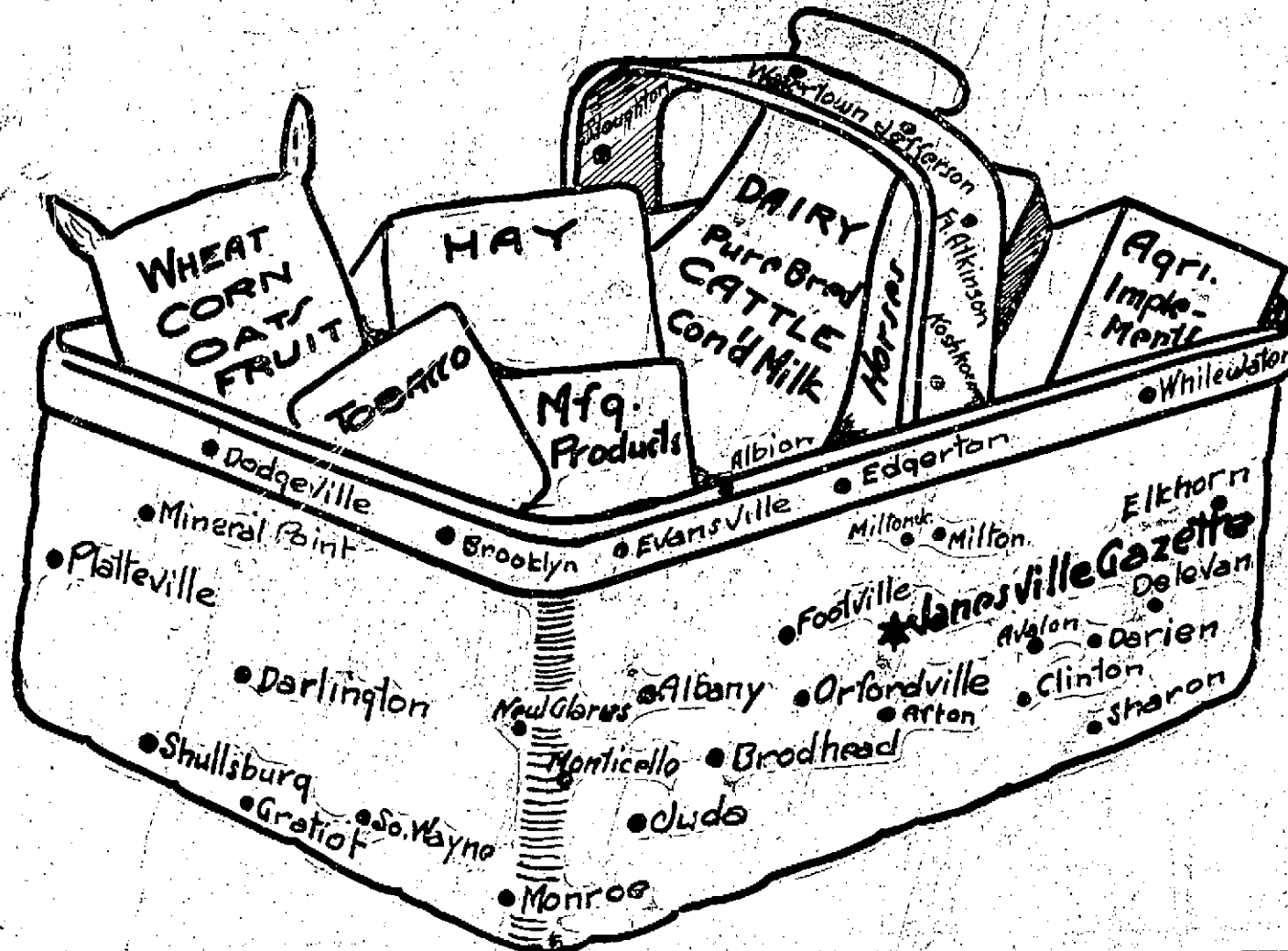
The typesetting machines are supplied with light and power from conduits beneath the floor and the gas supply comes from the same direction—no overhead wires are used in any department doing away with unsightly and inconvenient methods. A row of six typesetting machines set along the spacious west windows are located for ideal working light. In fact, the daylight throughout all the rooms is plentiful.

It is into this newly prepared building with what the publishers of the Gazette believe are the best to be had for the comfort, convenience and efficiency of all its employees, that the public is invited on this Saturday, April 30, 1921.

It may well be said that the upward growth of the Gazette has been indicative of the growth of Janesville both in population and industrial and commercial progress. When the city became large enough to outgrow a weekly, a daily was started. The daily was enlarged from time to time to meet the growth of business. Today the Gazette has the reputation of being one of the largest, most complete and widely circulated newspapers published in a city of the size of Janesville in the United States. It is everywhere so regarded.

The reconstruction of the building was carried on by Harry Summers, of the firm of A. Summers & Son.

## MARKET BASKET OF WISCONSIN









# If The Chamber of Commerce Had Not Done These Things, Who Would?

Organized \$800,000 Housing Corporation.  
Organized Building & Loan Association.  
Conducted first official opening of a cement highway in Wisconsin.  
Conducted Community Picnic.  
Assisted in Mercy Hospital campaign.  
Fostered and Financed City Plan.  
Entertained high officials of St. Paul and Northwestern railroads and other prominent visitors to Janesville.  
Secured appropriation for Municipal Band stand.  
Conducted Annual Clean-up campaigns.  
Organized Hotel Corporation and secured subscriptions for \$400,000 worth of stock.

Conducted Million Dollar Merchandise Sale.  
Fostered bond issue for Jackson Street Bridge.  
Fostered Road Bond issue.  
Organized and conducted United Relief Bureau.  
Maintained Free Employment Bureau.  
Gave free housing and rooming service.  
Established Tourist Camp.  
Fostered and financed snow removal on principal roads.

Is now urging erection of two and one-half million dollar soldiers' hospital in Janesville.  
Studied legislation; made reports to business houses and industries; sent committees to Legislature.  
Investigated solicitation and stock selling schemes.  
Provided free meeting place for various organization and purposes.  
Investigated rentals and secured many reductions; compiled rental schedule.  
Conducted Armistice Day celebration.  
Made fuel and food investigation.  
Investigated many proposed new industries.

Is now attempting to secure better package freight service West  
Is now attempting to secure air mail service.  
Fostered Y. W. C. A. and assisted in campaign.  
Fostered stock pavilion and assisted in stock sale.  
Has secured several large conventions for Janesville.  
Assisted in Baseball Campaign.  
And a thousand other necessary things for Janesville, too numerous to tabulate here.

BUT everything has not been accomplished—there is much left to do. Progressive business men and other clear thinking citizens of Janesville are determined to carry on the good work of the past three years. This means one thing: The Chamber of Commerce must continue its activity.

To increase its efficiency, the Chamber of Commerce must be expanded and modernized so that its efforts may be even more productive in the building of a bigger and better city in which to live and work. Even now a plan for this reorganization is being carried out. During the coming weeks you will be acquainted with the details of this plan. Nationally known speakers will address a number of public meetings to which you are invited.

An outstanding feature of the reorganization will be the method used in compiling the new Program of Activities for the Chamber of Commerce. A large number of group meetings of citizens will be held at which hundreds of men and women will be asked to state what they think what the Chamber of Commerce should do for the community. Begin now to think what you can suggest.

Your interest in Janesville assures your interest in this program for the city's future.

## Janesville Chamber of Commerce

"Always on the Job for Janesville"



# AN APPRECIATION

No greater truth can be stated than that every man's rating as a citizen should be in proportion to his services to the public, whether in private or civic effort, or both.

Because of the ceaseless and dauntless effort that Harry H. Bliss has always made in behalf of a bigger and better Janesville—bigger and better morally and physically—we are prompted to pay him this tribute.

The publisher of a newspaper more than any one else is in a position to render a tremendous aid in helping the city to move ever forward in growth as well as in business and civic life.

Mr. Bliss has lost no opportunity to name the aspirations of Janesville and to work unceasingly for their attainment.

This is, therefore, an expression of appreciation.



H. H. BLISS  
Publisher, Janesville Daily Gazette.

A. Lenth & Co.

FIFIELD LUMBER COMPANY  
Per Geo. H. Bliss

James Zanias

Varsity clothing & shoe Co.

Wm. Brotnick & Son

Simpson-Gilbert Bros.

Auto Repair Co.

Frank D. Timball

Yates Tire Sales  
Geo. H. Yates, Jr.

C. J. Giegler & Co.  
Jewelry & Camera Co.

W. E. Seem

J. J. Bontemps & Son

Nichols Store  
John P. Nichols, Prop.

J. J. King

Louis C. Lenz

Dickens Drummond Co.

Andelson Bros.

Lucian A. Holman  
Manager, Chamber of Commerce



# ***A Good Newspaper***

## ***Like a Good Public Service Company***

### ***Is a Community Asset.***

The work of newspapers and public service companies have many points of resemblance. Both serve the people in the broadest sense, and both must stay on the job night and day—365 days in the year.

Both have many problems in the harmonizing of conflicting interests; both must be constantly prominent in the public eye; and both are frequently misunderstood in their best efforts.

The spirit of service must animate every successful newspaper and every public service company. Unswerving fidelity to service is their guiding principle—otherwise they fall short of their obligations.

It is the effort of the Janesville Electric Company, as it is the effort of the Gazette, to live up to this ideal. We hope to be able to make continued improvement in the service furnished, and to keep pace in our equipment and facilities with the development of this community.

We confidently believe in the future of Janesville, as it is evident the Janesville Gazette also believes. Temporary depressions will come, here as elsewhere. They are to be expected, and in the long run are but incidents in the city's growth. The confidence the Gazette has expressed by the new investment made in its new home and plant is laudable and should be emulated.

# ***Janesville Electric Company***

## ***Harold L. Geisse, General Manager.***

This company is now a part of the Northwest Utilities Company, which owns also the Wisconsin River Power Company. Should you be interested in the 7% Preferred Stock of the Wisconsin River Power Company now being offered to our customers we will be glad to supply you any information desired.







## COUNTY CLERK HAS LITTLE SUCCESS IN TRAPPING GAME

County Clerk Howard W. Lee is willing for some "old-time" at trapping to come in and give him a few lessons. The county clerk admits that while he may be a whole of a good fisherman, he is a bum trapper.

Little mice played around the office of the county clerk. They annoyed Miss Bessie Stoner, deputy clerk, and the other feminine employees of the county. The county clerk decided to turn to the best mice traps in Janesville and obtained exceedingly strong cheese. He selected excellent points for the traps, baited them well, and awaited in expectation.

Expectations were the only results, for when the traps were inspected the bait had been robbed and the traps not sprung.

thus far the traps have been only feeding boxes for the mice. "I'll get them yet," vowed the county clerk, as he bought more cheese.

### MILTON

(By Gazette Correspondent.)

Milton—Mrs. James Tiffany, daughter of Mr. and Mrs. G. W. Holliday, underwent an operation for appendicitis at Mercy hospital Tuesday. Mrs. L. A. Platts and daughter, Chicago, are here to spend the summer, having stored their household goods in Chicago. A. G. Holmes has sold his house, the "Weaver place," to Wesley Finch, Milton Junction.

Postal Clerk H. C. Hixon and Mrs. Hixon, Madison, have been visiting here this week. Dr. Mark Brown, Port Atkinson, was in town Thursday and Mrs. C. F. Wiegler received news of the passing away of their granddaughter, Doris Whitman, aged 21, at Grand Forks, N. D., April 22. Robert Wells died at his home in Dodge Center, Minn., Thursday. He was well known here and a relative of E. H. Wells. Miss Stella Lee underwent an operation in Janesville this week.

Claude Gifford, Milwaukee, transacted business here this week. W. C. H. meets with Mrs. C. A. Rice Tuesday afternoon. Mr. and Mrs. Hyman, Kansas City, Mo., have been visiting Milton relatives. Mrs. Hyman was formerly Miss Bettie Cawright. Mrs. Bernard Schultz has been visiting her mother in Port Washington.

### ORFORDVILLE

(By Gazette Correspondent.)

Orfordville—About 30 friends of Mr. and Mrs. A. W. Fuller gave them a surprise last Thursday night when they marched to their home in a body and announced that they had come to assist them in celebrating their birthday. Mr. and Mrs. Fuller having been born on the same day of the month. The evening was spent in playing games. Refreshments were served. The newly elected village board held its first meeting Thursday evening. The business of the year was wrapped out. Chris Paulson was appointed street commissioner, and W. P. Gavey marshal.

The Orfordville high school basketball team went to Evansville Friday afternoon to play the Evansville team.

A body of fans accompanied them. A. G. Hyerdahl, Beloit, was in the village a few hours Friday afternoon, visiting old neighbors. John C. Egan is spending the greater part of the week in Milwaukee, where he is taking the Consistory and Mystic Shrine degrees. A party of men from the Silverthorn Furage went to Milwaukee Thursday, and will drive several new cars on their return. John Egan is building an addition to his residence, just east of the village limits.

Don't forget to take home a box of Johnson's Swiss Milk Chocolate Creams. 15c box. D. & L. Sweet Shop.

### TO PLAN BANQUET

Managers of the basketball teams of the inter-church league, just of the inter-church league, just closed, will attend a luncheon and a meeting at the Y. M. C. A. cafeteria Monday noon, to make plans for a banquet, closing the season, and the selection of prizes.

Fresh line of Johnson's Candy just received at the D. & L. Sweet Shop.

## House Cleaning

We have a service for every need.

## Wet Wash Semi-Finished All-Finished

Each the best of its kind. Our collar work is a delight to the eye.

When you "clean house" let us shoulder your "wash day worries."

Our soft water gives much better results than you can get at home.

"The bigger the bundle, the cheaper the rate."

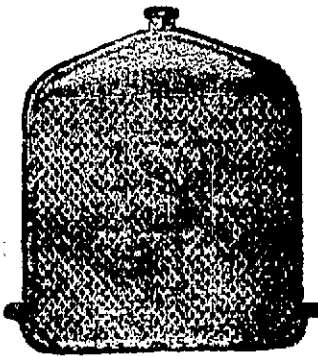
Janesville Steam Laundry  
"The Soft Water Laundry."

## Radiator Repairing of All Kinds

Pleasure Cars, Trucks, Tractors, Airplanes.

Our work is first class always—10 years' experience assures you of that.

Have that radiator put into first class condition NOW before the spring and summer rush.



## Janesville Auto Radiator Co.

511 Wall St.

Opp. N. W. Depot

Ready-to  
Wear  
Section

## J.M. BOSTWICK & SONS.

Ready-to  
Wear  
Section

## LOVELY FROCKS OF Organdie, Georgette, Voiles and Chiffons

## For Bridesmaids, Party and — Girl Graduates —

Beautiful dresses that bring out the color schemes of springtime, wedding or class day festivals—all white also beautiful shades, leather, rust, lavender, orchid-pink, blue, green, etc.

The exquisite tints are irresistible.

Now is the time to choose, while the assortment is complete, beautiful trimmed with sashes, handsome ribbon, lace and ruffle trimmed, no two alike, all sizes.

A time described is impossible. So come, let us show these dresses to you.

PRICES RANGE  
—FROM—

\$16.00 to \$35.00



## MAKE OUR BAKERY YOUR KITCHEN

You can keep your family supplied with the most wholesome and nourishing of Bread, Rolls, Cakes and Special Goods—without the drudgery of baking.

## Federal Raisin Bread

with plenty of California Sun-Maid Raisins—that element of food that the doctors prescribe. The children relish it. See that they have some regularly.

## There Is An Easy Way to Entertain

—When you let us help you. We make the bread for your dainty sandwiches, or some nice party size rolls you may serve warm.

For dessert there are many things you might serve. Individual Cakes, Macaroons, Kisses, Angel Food, French Pastry and Fine Layer Cakes, any flavor or icing. These special orders are given best attention.

## On Your Way Home

—Make it a point to stop at our store and take home some nice rolls or fresh doughnuts to surprise your wife.

Sweet Rolls, Butter Rolls or Coffee Cakes are favorites for breakfast.

A little Birthday Cake will be a delightful surprise for the girl or boy.

We are always ready to help with suggestions.

## In Janesville or Near Janesville

See that your grocer provides you regularly with

## FEDERAL BREAD

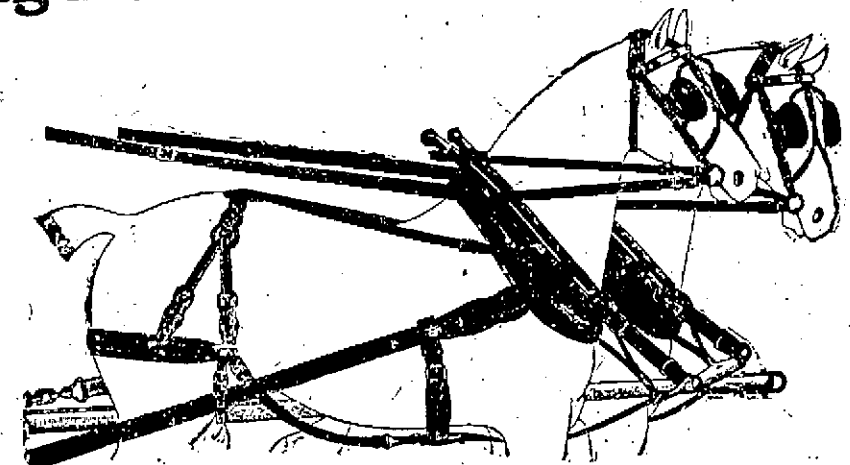
Keeps Fresh As Long As It Lasts.

## FEDERAL SYSTEM OF BAKERIES

Phone 863.

"On the Bridge."

## PRE-WAR PRICES ON HARNESS. —NOW IS YOUR CHANCE TO BUY. Big Leather Sale Next Week



Harness prices have never been as low for several years as we are offering harness at next week. To close out some of the harness we have on hand we are slashing prices clear through to the bottom.

1 1/2-inch Breeching Harness ..... \$40.00  
This harness sells at mail order houses and elsewhere for \$65 and up.

1 1/2-inch Concord Breeching Harness ..... \$50.00  
Regular price, \$75.00.

These harnesses are made with steel hames and have fancy brass trimmings. 21-foot lines, everything full measurement and best grade harness made.

Single Driving Harness, sale price ..... \$25.00

Pony Harness, sale price ..... \$16.00

We are also offering for this next week's sale 3/4 team bridle which sold last year for \$10.00, at ..... \$5.00

Also Grain Leather Colors which sold at \$8.00, \$10.00, \$12.00, for ..... \$5.00 and \$6.00

BIG WHIP SALE 25c Whips, 10c; 50c Whips, 25c; 75c Whips, 50c; \$1.00 Whips, 75c.



FRANK SADLER  
"The Farmer's Friend"  
The man who made low prices on harness in Janesville.

## All Our Leather Goods Reduced In Price.

## We Have An Excellent Line of Grips, Trunks and Bags.

which we are selling for next week only at greatly reduced prices. It will pay you to call and investigate.

## FRANK SADLER

"THE FARMER'S FRIEND"  
Court St. Bridge.



# Te Type Setting Machines That Work Like Living Human Beings

Send on a news-  
man on a trip  
composing room of any  
the great dailies. Perhaps  
you have seen the long batteries of  
Mergenthaler linotypes, steadily  
feeding into the galleys their shin-  
ing columns of type-metal, flash-  
ing and hissing hot to the touch,  
as the operators tapped lightly the  
delicately adjusted key-board so like  
a typewriter's yet so different?

Or perhaps you're not quite so for-  
tunate. In either case here's the  
story of that marvelous machine that  
seems almost to think, as you watch  
its intricate parts perform their com-  
plex functions.

Up in the composing room of the  
Gazette's new quarters, there's a bat-  
tery of 6 machines of those modern  
linotypes and Intertypes, the last  
word in those machines' improved  
construction.

Here are set the small type and the  
24 point front page heads and much  
of the advertising.

The machine that does this was  
invented by the son of poor German  
working folk—an immigrant who  
came to America. He invented the  
linotype and its brother, the inter-  
type, belongs to the same family.  
Both are used in the Gazette plant.

**Dark Age Stuff**  
The first writing was done by the  
cave-man in a manner and a language  
all his own. He traced his figures on  
leaves, or hanged them out on rocks.  
Then came the Egyptians and other  
noted people of antiquity. There was  
ideographic—picture—writing. A  
cylinder might stand for a loaf of  
bread or something else, depending  
on what people read it. Eventually,  
they got it all down to a fine point—  
even so far that you could make love  
in the language or depict the tri-  
umphs of some Sesostris general.

But the bad part about it was that  
they did all this written communica-  
tion stuff by hand; and it took time,  
and brain-sweat. Well, after a while,

some later generations developed  
printing by blocks. This was pretty  
good for the home, being the name  
of the printing craft. But progress  
came in with the brains of John  
Gutenberg. He it was who developed  
printing by movable types.

Now, this too, was all right—Com-  
pared to the cave man stuff, or the  
block printing, it had to do with Ot-  
tmar Mergenthaler devised a better  
way.

## Way John Invented

In John Gutenberg's day a printer  
stood before an inclined plane with  
about 150 compartments studying its  
surface, and leader pieces fitting the  
compartments. All the printer had to  
do was stick his fingers in, y. Com-  
partment A, and which: out the alu-  
minum. Then if he wanted "P," the  
digits would pounce on Compartment  
P. If he were writing Apple, his  
fingers would do the same thing  
thrice over. In the meantime, he'd  
assemble the letters, which were  
shaped oblongly, in a thing called a  
"stick"—a flat container with a sort  
of flange at the bottom—and at the  
end of the word he'd put a space.  
Well and good, that. Then he'd be-  
gin another word. Same process.  
Then another space, and the usual  
et cetera.

He'd finally finish a line, and he'd  
pry to God the line would fit just  
right with the end of the container.  
If it didn't, he'd pick up some more  
spaces and fill the line out. Some-  
times he didn't succeed that way. So  
he used to take quads—ones in a  
white an N-quad, or an M-quad—and  
stuff the line. If he were lucky, the  
line would fit.

Now, all this was going on and still  
goes on in slight degrees in this New  
World of ours and in the Old World,  
too. When Ottmar Mergenthaler  
came to America. Back in the old  
country, Germany, Ottmar had help-  
ed clean the dishes and scrub the

floor and drink up the garden by  
way of aiding the old folk in their  
battle for subsistence. His father,  
John George Mergenthaler, offered  
to make him a teacher, but Ottmar  
discovered that his father sweated,  
and earned but little money. So he  
looked around for other professions.  
There was a variety open to him,  
but he lacked education. As a last re-  
sort he became an apprentice, in  
March 1867 in the watchmaking es-  
tablishment of the brother of his  
step-mother in Baltimore.

## The Original Linotype

Here a diversity of inventions and  
machines passed through his hands,  
and it was found that the inventive  
idea germinated. He helped one  
Charles Moore ten years later on an  
invention Moore had devised to  
supercede typesetting by hand. He  
refused. But James O'Leary, a  
friend of Mergenthaler, and connected  
with him in the last venture, had  
faith in the German lad. The National  
Typographic Company was organ-  
ized, and in 1884, a year after its  
construction came the trial of Mer-  
genthaler's machine. In this machine  
Mergenthaler conducted a metallic  
matrix, into which molten metal  
was cast to form a type line in the  
same machine. The matrix charac-  
ters were stamped into the upright  
bands, each carrying a full alphabet  
figures, points, and so forth, and  
the line was composed by allowing  
the bands to descend until they were  
caught at the proper elevation by  
stops previously set up by operating  
the keyboard. The line was justified,  
or made to fit, by the operator  
striking the space key until a point-  
er indicated that the line was filled.  
Next came the casting. The forma-  
tion of a new company followed, in  
which Mergenthaler secured an in-  
terest.

## First in 1886

Several newspaper proprietors in-  
terested themselves in the matter,  
and in 1885 Mergenthaler had suc-  
ceeded in arranging independent  
matrices in his machine. In July,  
1886, through the medium of White-  
law Reid, the New York Tribune  
used Mergenthaler's machine for its  
daily editions, and by the end of  
1886 a dozen machines were being  
used in the Tribune office. By Feb-  
ruary, 1888, about 50 machines had  
been placed in newspaper offices.  
The linotype seemed at the height of  
perfection. But at this time Mergen-  
thaler and other members of his  
company quarreled, and in 1888 he  
set up an independent factory in  
Baltimore.

Then Mergenthaler brought out in  
1889 an improved linotype. This  
machine is the basis of all others.  
As explained by George Iles, the  
machine had 50 matrices re-  
sponding to a touch on the type-  
writer-like keyboard. These descend-  
ed an inclined plane into an as-  
sembler, whence they moved into a  
mold. Hence spaces were placed be-  
tween the different matrices to jus-  
tify them.

Behind the mold was a pot heated  
by gas and containing molten metal.  
A pump forced the metal into the  
mold so as to fill the incised char-  
acters of the matrices. The mold-  
wheel then made part of a revolu-  
tion, bringing the mold in front of an  
ejector blade, which pushed the slug  
of the mold into a receiving galley  
in the form of a line of type, whence  
the name of the machine.

**Type Union Acquires It**  
The linotype was firmly planted on  
its figurative feet on its acceptance  
by the Brooklyn Standard-Union, a  
paper controlled by Typographical  
Union No. 6, one of the most influ-  
ential unions in America.

But after the good fortune came  
late—ironical. In the midst of his  
achievements Mergenthaler was  
stricken with tuberculosis. He tried

several new places as a means of ef-  
fecting cure. He journeyed to the  
Blue Mountains of Maryland, Suran-  
do Lake in New York, Arizona, and  
finally New Mexico. In this last state  
at Deming, his home was burned to-  
gether with an autobiography that  
he had been writing. He then moved  
back to Baltimore. He died October  
28, 1899 at his home, 159 West Lan-  
ville street.

But fame was not to forget Mer-  
genthaler. Prior to his death several  
colleges and the city of Philadel-  
phia awarded him medals in recog-  
nition of his achievements, and follow-  
ing his death others took up the  
work where he had left off and per-  
fected the machine, making it what  
it is today. Other machines, the In-  
tertype, several being used in the  
Gazette composing room have followed  
the linotype.

## Make Dailies Big

Now the linotype replaces the  
drudgery of old. Today 30,000 of them  
in various cities of the country turn  
out solid slugs of anonymity and lend  
which with similar other slugs, so to  
make up the modern newspaper, and  
the handbill and the magazine. And  
instead of the two-sheet papers of  
yore the man on the street reads his  
20 or his 26 sheet paper, his print the  
product of the whirling linotype,  
even its headlines, except for scram-  
bling banners at the top of the page.  
And to cap the story even as the  
linotype rumbles on its way to make  
the papers of the world, men with  
thoughts similar to those of Ottmar  
Mergenthaler plan and devise other  
ways to make the linotype even bet-  
ter than it is.

## FROM THE ANTIGO DAILY JOURNAL

Antigo, Wis., April 13.  
Editor Janesville Gazette:  
Noting the fact that you are  
issue a "House Warming" edition in  
honor of your new quarters and

equipment, we take this opportu-  
nity to extend our sincere congrat-  
ulations to the Gazette and its able  
publisher, Harry Bliss, and his ef-  
ficient corps of workers. The Ga-  
zette is one of the best daily papers  
in the state and has always been  
in advance of its community. It has  
been a staunch supporter of every  
good cause and has been, in a large  
measure, responsible for the develop-  
ment of Janesville. It has suc-  
ceeded, but it is deserving of every suc-  
cess and it is our wish that it may  
continue to prosper and its publish-  
ers live to enjoy the fruits of his  
years of labor, building up so worthy  
an institution.

FRED L. BERNER,  
Editor of Daily Journal.

## FROM THE MONROE DAILY TIMES

Monroe, Wis., April 26.  
Editor Gazette:  
We hope to have a representative  
with you on the 30th, because we  
think that your house warming, cel-  
ebrating the opening of the new of-  
fices and plant of The Gazette, is an  
event of exceptional interest to pub-  
lishers of daily papers in Wisconsin.

The Gazette has deserved the  
growth and prosperity that it has  
enjoyed, because the late H. F. Bliss  
and his energetic son, Harry, have  
had faith in Janesville and the fine  
territory surrounding it. They have  
worked with courage and vision, and care-  
ful business management, given to  
their community at all times rather  
better newspaper service than many  
publishers would have felt warrant-  
ed in providing, and because of this  
giving of service in abundance, they  
have caused the Gazette to so fill  
the field that competition and divi-  
sion of service have happily been  
avoided. Naturally, the community  
has been the beneficiary, for it has  
the benefit of having what is reputed  
to be the best newspaper in the state  
outside of Milwaukee, where it

otherwise might have had to bear  
with two or more struggling, infer-  
ior sheets.

No small contribution to the suc-  
cess of the Gazette and consequent-  
ly to its ability to serve its commu-  
nity has been its editorial policy. It  
has been conservative and not vio-  
lent. It has been nevertheless fear-  
less. It has been conspicuously fair-  
and scrupulously honest. In its ad-  
vocacy of things clean and progres-  
sive it has not lagged, but has been  
rather in advance of the average  
sentiment of the community. Thus  
it has exerted strong and wholesome  
leadership. Janesville and Rock  
county are fortunate in having had  
such leadership.

A native of Janesville, who has  
not ceased to love it, the writer,  
proud of the splendid growth of the  
fine old community, feels that this  
newspaper has been due to the influ-  
ence and service of the Gazette perhaps  
more than to any other thing.

Yours with many congratulations,  
ROBT. E. KNOFF,  
Editor Monroe Times.

## FROM THE WISCONSIN RAPIDS DAILY TRIBUNE

Wisconsin Rapids, April 26.  
Editor Janesville Gazette:

The Tribune is very happy to give  
its word of praise to the Gazette,  
its fine plant and the splendid or-  
ganization, and as a member of the  
Daily League we want to express our  
appreciation of the fine work which  
is being done by Mr. Harry Bliss,  
the secretary.

It is largely through his vision and  
hard work that the League has  
rounded itself out to a fine organi-  
zation.

Very truly yours,  
WISCONSIN RAPIDS TRIBUNE CO.,  
WM. F. HUFFMAN.

West Falmouth, Mass., has a  
"League of Neighbors," and every  
woman of the village is considered a  
member and is expected to attend the  
meetings whenever possible.  
Very truly yours,  
WALTER T. MARLATT, Editor.

## FROM THE WAUSAU DAILY RECORD HERALD

Wausau, April 13.  
Publisher Janesville Gazette:  
Congratulations on your en-  
larged plant. Wisconsin news-  
paper publishers are proud of  
the Gazette, as it has always been  
foremost in modern newspaper  
methods. You have made a won-  
derful success, and what is bet-  
ter, deserve it.  
Your work as secretary of the  
Wisconsin Daily League has put  
all the state greatly in your debt.  
J. L. STURTEVANT,  
Publisher Wausau Daily Record  
Herald.

## FROM KENOSHA EVENING NEWS

Kenosha, April 14.  
Publisher Janesville Gazette:

I want to offer to you our sincere  
congratulations on the new home. I  
know that it is a big thing for the  
Gazette and I feel that it is a bigger  
thing for Janesville. My admiration  
for the way the Gazette has taken  
care of the demands of the home  
town is unbounded. Twenty-five  
years ago I saw the Gazette and I  
have been seeing it ever since. It  
is to my mind one of the best news-  
papers of this section of the coun-  
try.

Of course I wouldn't want to sit  
here in the Kenosha Evening News  
office and say that, the Janesville  
Gazette is the best paper in Wiscon-  
sin, but may I say that I rank it  
with my own production and some  
time put a plus mark after the rat-  
ing.

Please convey to your associates  
in your splendid enterprise my most  
cordial good wishes.  
Very truly yours,  
WALTER T. MARLATT, Editor.

# NATIONAL BICYCLE WEEK

## BICYCLE SEASON IS HERE

### NOW IS THE TIME TO BUY YOUR WHEEL

Whether for work or for pleasure, get your bike now and enjoy the full riding season.

### Boys and Girls Enjoy Bicycle Riding More Than Anything Else

Nothing is more healthy or more fun for the boy or girl than to take a long ride, or to go camping, fishing or even do errands, than with a dandy easy riding wheel.

The Children will enjoy it and it will make them strong and vigorous.—Get your boy or girl one today.

Come in today and pick out yours. We are selling them at a lower price than possible for several years.

## PREMO BROS.

SPORTSMAN'S HEADQUARTERS.

21 N. Main St.

### A Bicycle is Handy to Ride to Work

You can start later in the morning and get home earlier in the evening. It is healthy, enjoyable, rapid and inexpensive. Riding a wheel even saves shoe leather.

### We Have a Large Stock of Bicycles to Choose From

Every description, every kind, every size and at all prices.

### Give the Boys and Girls — Bicycles! —

What about your boy—your girl? Do you know of anything in the world that could bring them more pleasure—or could make them stronger, and more healthy? Do you know of anything they would want more? Read their youthful hearts and you'll find that the desire for a bicycle is enthroned there—just as it was in your heart.

Bring in your daughter or son and look over our line.

Expert Bicycle Repairing

Wm. Ballentine

Corn Exchange.

### RIDE A BICYCLE

There are more people riding bicycles today than ever before. For no other mode of transportation is more healthful—more convenient—more fun—more economical. To the weak it brings strength. To the tired it brings recreation. To the laborer it brings economy and independence. And to all it brings clean, invigorating exercise and a bigger love of the zest of life!

We have a complete line of Wheels to choose from

Come in and let us serve you.

Wood Hardware Co.

15 E. Milwaukee St.

### Shapleigh Special

A bicycle that gives the service you expect.

A \$43 wheel.

Special for Bicycle Week

\$40.00

A bicycle pays for itself quickly in the carfare it saves and the pleasure it gives.

DOUGLAS HARDWARE CO.

Practical Hardware  
S. River St.





# COUNTY TAX RATE IS SECOND LOWEST

Rock Budget of \$4,000 Helps to Keep Down County Tax to \$10.

Rock county's 1920 rate of \$2.40 per thousand was the second lowest in the state, according to a bulletin on county assessed valuations. General property taxes and car taxes just issued by the Wisconsin tax commission and received hereby City Clerk J. J. Smith, Manitowish county had the lowest rate in the state, \$2.30. The highest was in last county, \$3.40. The average was \$2.50. The bulletin contains a host of pertinent facts, figures and information of interest to taxpayers of Rock county are these:

Five other counties have a rate of \$2.40. The fourth largest of the 51 counties in Wisconsin.

Rock county's tax is per capita \$4.30, the lowest in the state.

Seventeen counties had a total general property tax per thousand less than Rock. Rock county had \$284,818.

The assessed valuation of Rock county was the fifth highest in the state, \$117,238,478, its ratio of assessed to true value, \$1.55 per cent.

Rock county's per cent of true value to the state total was 2.8 per cent, fourth highest.

Milwaukee county, Dane and Racine counties, Rock in population, the bulletin shows. Manitowish and Juneau counties were the only ones with higher assessed valuation in Rock.

Green, Walworth and Jefferson counties. Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

The same figures for Walworth county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

Other Nearby County: For Dane county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Dodge county: Assessed valuation, \$112,950,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Iowa county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

Jefferson county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

For Lafayette county: Assessed valuation, \$56,490,000; ratio of assessed to true value, 104.12 per cent; per cent of true value to state total, 1.39 per cent; total general property county tax, \$318,731; per capita, \$14.78; tax rate, \$1.50 per thousand; population, 21,212.

## HAYES-FOUNTAIN-HAYES COMPANY

Concrete Runs Dollars of Value Into Your Property

WE GUARANTEE OUR WORK

Sidewalks and Curbs Driveways and Floors Foundations and Walls

We employ the best mechanics. We have the most complete line of tools and equipment. We buy cement by carload and store it in our own warehouse. That is why we can do your work under a guarantee for prices as low as ordinary work.

AFTER SIX-THIRTY P. M. CALL F. D. Hayes, Bell 718. J. R. Hayes, Bell 554. J. B. Fountain, Bell 2757.

NOTICE TO THE PUBLIC The undersigned Lumber Yards in

JANESVILLE WILL CLOSE SATURDAY AFTERNOONS COMMENCING AT ONCE AND WILL CONTINUE TO CLOSE SATURDAY AFTERNOONS UNTIL FURTHER NOTICE.

BRITTINGHAM & HIXON LBR. CO. FIFTEEN LUMBER CO. SCHALLER & MOKEY LBR. CO. SOLIS LUMBER CO.

You'll Be SATISFIED With The Good Eats At The

Y. M. C. A. CAFETERIA

IT'S CLEAN! Everything is cooked in the new and spick-and-span kitchen. IT'S WHOLESOME! Cooked by WOMEN who know just how to make the most tempting and satisfying food. IT'S ECONOMICAL! You select ONLY things you want. Our prices are fair.

—TRY THE Y.—

For Men and Women. Visitors to the City Welcome.

Two Blocks From The Depots. Corner W. Milwaukee & High Sts.

## Now! a Better, Purer Ice Cream It Is Carbonated

Here is the most startling story ever written about ice cream. It is the story of the discovery of a new method for making super-pure ice cream while doubling its flavor and quality. Prof. W. Paul Heath, writer of this story, is the discoverer of this new method of making carbonated ice cream. He is a scientific expert on purity food products and has contributed to modern food manufacturing some of its most priceless sanitary manufacturing methods. This story is of vital interest to every man, woman and child.

## What Is Carbonated Ice Cream?

By PROF. W. PAUL HEATH (Inventor of the Heathmade method of manufacturing Carbonated Ice Cream)

MY SPHERE in scientific invention has been the preservation of purity in food products. For many years I have studied ice cream manufacturing for the purpose of improving the methods and increasing the purity of the product, one of the best and finest foods you can eat.

I was prompted to make this study after finding out ice cream manufacturing methods. Here what I discovered: The ice cream manufacturer safeguards all the elements and ingredients that go into ice cream—SAVE ONE. He is scrupulously particular about his milk, his cream, syrups, fruits, sugar and all other elements he uses in mixing ice cream. Then, having all these elements as near 100 per cent pure as he can get them, he freezes these ingredients in COMMON AIR.

He takes a collection of absolutely pure ingredients and then deliberately adds to them air which is not perfectly pure and often is dangerously impure.

To explain this better I will say that if you examine ice cream under a microscope you'll find that all through it are countless thousands of tiny bubbles or cells. It is these cells, full of atmosphere, that make ice cream soft and easy to eat. But for these cells, mixed in by the paddles in freezing, ice cream would be frozen in a hard, solid mass, like ice, and would be almost impossible to eat and not at all palatable.

In making ice cream at home you know how you have to turn the paddles constantly while freezing it. The stirring mixes the air with the cream while freezing.

Mixing common air with ice cream is always dangerous. You know how carefully the housekeeper guards against air when she is putting up fruits or vegetables. She fills the jars to the top, then sterilizes the full jars to expel every last atom of air, and screws down the lids tightly, using a rubber ring to prevent air getting in. She knows if air gets in, that the fruit or canned vegetables will spoil.

Air which spoils preserves or canned things can also spoil ice cream.

Realizing the danger of air in ice cream, air that is laden with dust and dirt, I sought to freeze it in vacuum, but that wasn't practical.

So I tried to substitute a sterile, pure atmosphere for common air.

After years of experimenting I decided on nature's own purest atmosphere, the same that nature develops in the cells of new bread.

Making a Super-Pure Ice Cream For aeration in ice cream I substitute carbonation. An atmosphere 100 PER CENT PURE, containing no germ life, because germs can not live in this atmosphere.

The result is carbonated ice cream. You can say it is one hundred times purer than ordinary ice cream, or you can say it is one thousand times purer. The figures make no difference because it is infinitely more pure.

Carbonating removes the last trace of danger in ice cream. I do not say that other ice cream is dangerous, but it might be, and you can't afford to risk even that chance of danger.

Carbonated ice cream is not only much purer but it tastes better. It is more delicious. If you mix ice cream, syrup and plain water you have an concoction that is so unpleasant that you can hardly eat it. But if you mix ice cream, syrup and carbonated water you have a delicious ice cream soda.

The same carbonating which brings out the flavor of syrups and ice cream in your ice cream soda brings out and intensifies the flavor and quality of ice cream. It emphasizes the fragrance and taste of ice cream and gives it an added richness and smoothness.

You get a better ice cream when it is carbonated and you get an ice cream that is safe and wholesome.

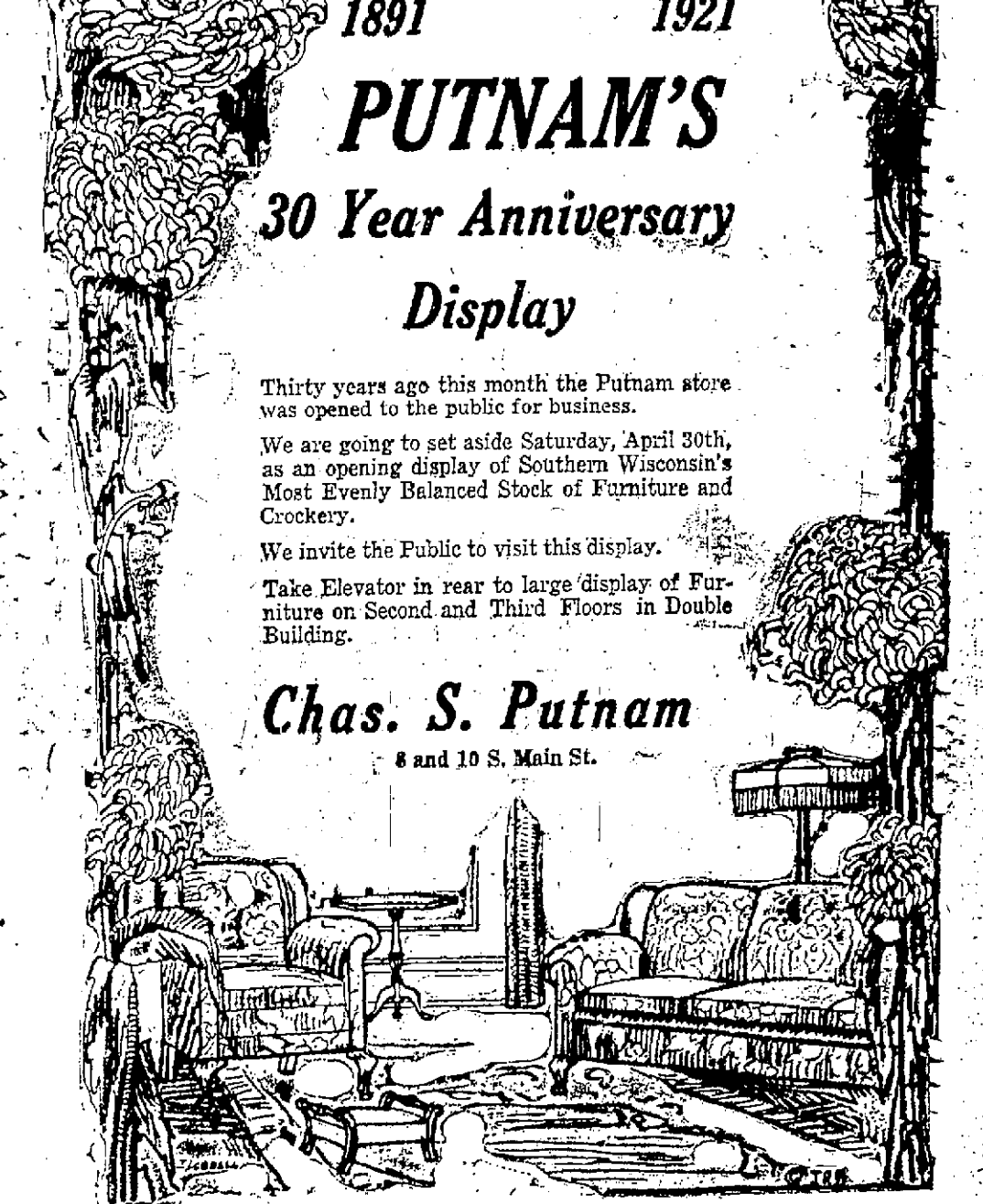
Children love ice cream and it is good for them. It is the finest of all milk products. You can let the young ones eat all the carbonated ice cream they want. It can never harm them and it will build vigorous, rosy health and strength in their growing young bodies.

## At the Theaters

Two super-productions will be seen at the Apollo theater next week, on Monday and Tuesday, Elsie Ferguson's latest picture, "Lady Rose's Daughter." It is a picture of English society life and one of the features will be the appearance of Miss Ferguson as a belle of 1880, a madcap charmer of 1890 and a social outcast of today. The other attraction will be Wednesday and Thursday, Constance Talmadge in "Dangerous Business." It is a John Emerson-Anita Loos production as have been all her best pictures. Advance notice furnished by theater.

## BAPTIST SOCIAL IS BIG SUCCESS

Another successful monthly social of the Baptist church was held Thursday evening in the church parlors. The King's Daughters put on a play which was well received, two films of movies were shown and Rev. and Mrs. J. H. Giffin, missionaries from China, both gave short talks. Two of the children of Rev. and Mrs. Giffin sang a song in Chinese. Refreshments were served.



1891 1921

# PUTNAM'S

## 30 Year Anniversary Display

Thirty years ago this month the Putnam store was opened to the public for business.

We are going to set aside Saturday, April 30th, as an opening display of Southern Wisconsin's Most Evenly Balanced Stock of Furniture and Crockery.

We invite the Public to visit this display.

Take Elevator in rear to large display of Furniture on Second and Third Floors in Double Building.

Chas. S. Putnam  
8 and 10 S. Main St.

## Good Light Means Good Work

The Gazette's splendid new quarters are equipped with an electric lighting system designed and installed by us. The "Ivanhoe Ace" used on this installation is the most efficient of modern lighting fixtures. Large areas are intensely illuminated without any harmful glares and the effect is exceedingly pleasing and restful to the eye.

The Gazette believes that good lighting is absolutely essential to good work. If this is true of newspaper work, it applies equally as well to other lines of business. Whether you buy, sell or manufacture, good lighting is decidedly a paying investment.

We have, at all times, a trained staff of illuminating engineers who are ready and able to solve your lighting problems for you. We are sure that if you will consult us we can show you some very interesting facts and figures regarding the modern science of efficient illumination applied to your particular business.

A Post Card or Phone Call will bring our man.



## WISCONSIN ELECTRIC SALES COMPANY

15 So. Main St. Both Phones. Janesville, Wis.

## Famous Scientist Praises Carbonated Ice Cream

Professor R. M. Washburn, of the University of Minnesota, America's leading authority on milk products, says: "Repeated tests of carbonated ice cream show clearly that carbonating will bring out the flavor and increase the tastiness of the product, and that the presence of this gas destroys bacteria and prevents other bacteria from growing."

## Common Air Is Always Dangerous

Air which spoils preserves or canned things can also spoil ice cream. Realizing the danger of air in ice cream, air that is laden with dust and dirt, I sought to freeze it in vacuum, but that wasn't practical.

## Shurtleff's Is Carbonated

For years we have made the purest ice cream money and brains could produce. When the Heathmade Carbonated method of making ice cream was offered to us we realized that it would add ONE HUNDRED PER CENT purity and safety to our ice cream. So, at great expense, we secured the exclusive right to this new method of manufacturing. Our ice cream is today the purest and best that pure ingredients and scientific purity methods can produce. It is more delicious. Don't accept any other, whether you buy a dish of ice cream

## Shurtleff's Ice Cream Co.

JANESVILLE, WISCONSIN.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn't it, he can get it. Send us his name and address and we will see him.

Dealers—You will profit if you sell CARBONATED ICE CREAM. Get the benefit of this advertised pure and better ice cream. PHONE US and we will send a representative to call on you.

at a soda fountain or ice cream store, or whether you buy ice cream for home consumption, INSIST on getting our carbonated ice cream. If your dealer hasn



### The Big Town Round Up

By WILLIAM MACLEOD RAINE.

Copyright 1920 by William MacLeod Raine. All rights reserved. Printed by the Janesville Daily Gazette by permission of and special arrangement with Houghton, Mifflin Co., Boston.

Continued from yesterday.

"What is it, honey?" asked Whitford.

The girl turned to Muldoon, alert in every quivering muscle. "That express wagon—the one leaving the house as we drove up—Did you notice it?"

"Number 714," answered Tim promptly.

"Can you have it stopped and the man arrested? Don't you see? They're taking away in that wagon the planks with the bullet holes."

Muldoon was out of the room and going down the stairs before she had finished speaking. It was a quarter of an hour later when he returned. Beatrice and her father were not to be seen.

From back of the partition came an eager, vibrant voice. "Is that you, Mr. Muldoon? Come here quick. We've found one of the bullets in the wall."

The policeman passed out of the door through which Brownfield had made his escape and found another small door opening from the passage room in which were the wires and instruments used to receive news of the races.

"What about the express wagon?" asked Whitford.

"We'll get it. Word is out for those on duty to keep an eye open for it. Where's the bullet?"

Beatrice pointed it out to him. There it was, safely embedded in the plaster about five feet from the ground.

"Durand wasn't thorough enough. He quit too soon," said the officer with a grin. "Crooks most always slip up somewhere and leave evidence behind them. You'd think Jerry would have remembered the bullet as well as the bullet hole."

They found the mark of the second bullet too. It had struck a telephone receiver and taken a chip out of it. They measured with a tape-line the distance from the floor and the side walls to the place where each bullet struck. Tim dug out the bullet they had found.

They were back in the front room again when a huge figure appeared in the doorway and stood there blocking it.

"Whatta youse doin' here?" demanded a husky voice.

Muldoon nodded a greeting. "Lo, Dave. Just lookin' around to see the scene of the scrap. How about yuh?"

"Beat it," ordered Gorilla Dave, his head thrust forward in a threat. "Youse got no business here."

"Friends av mine. The officer indicated the young woman and her father. "They wanted to see where 'Slim' was knocked out. So I showed 'em. No harm done."

Dave moved to one side. "Beat it," he ordered again.

In the pocket of Muldoon was a

### MINUTE MOVIES

Copyright 1920 by George Mathew Adams—Trade Mark Registered U. S. Patents Office.

**MINUTE MAGAZINE.**  
INTERESTING—JUNK FOR YOUNG AND OLD AS WELL.

**THE LOFTY SUMMIT OF MT. BLANKET**  
IS MUCH HIGHER THAN ANY OTHER PART OF THIS MAJESTIC MASTER-PIECE OF NATURE'S HANDWORK....

**THE GENTLE CALL OF SPRING**  
SENDS THOUSANDS OF TINY BUDS BURSTING JOY-FULLY FORTH INTO THE FULL BLOOM OF RADIANT BUDHOOD....

**INTERESTING TYPES ARE SEEN AMONG THE PEASANTS OF SHIMMI DURING THE FESTIVAL OF ST. VITUS**

**THE BREAKING WAVES DASH HIGH ON A STERN AND ROCK-BOUND COAST, AND THE MOVIE-MAN IS FILMING NOW THE SCENE HE LOVES THE MOST.**

**OD-NIGHT. LIFE CHANGE PROGRAM RUN HERE TOMORROW!**

**THE BOB-TAILED FLUSH IS A QUEER LITTLE BIRD. IT IS RARELY KNOWN TO SING—AND USUALLY WEARS A LOOK OF DISAPPOINTMENT.**

**THE LINING OUT!**

### Dinner Stories

Down in a Missouri town where a colored Baptist church was a going institution there had been many new converts as the result of a revival which had just closed. On the day set for the "baptizin'" the river had been frozen over. There were those among the converts and their close friends who favored deferring the baptismal ceremonies to another date, but the parson had set his mind.

"He'll change his mind when he knows why we're here," Whitford pushed in and Beatrice followed him. From the adjoining room came the sound of voices.

"I thought you told us Mr. Brownfield had gone to sleep and the doctor said he was to be awakened," said Beatrice with a broad, boyish smile at the man's discomfiture.

To be continued.

### USEFUL BIRD CITIZENS

BY J. HAMMOND BROWN

Copyright 1920, by The International Syndicate.

#### ENGLISH SPARROW.

Size—Six and one-third inches from tip of tail to tip of bill.

Plumage—General effect too well known to need description.

Male—Ashy above with black and chestnut stripes on back and shoulders. Wings have chestnut and black line. Crown is gray, bordered from the eye backward and on black line. Middle of throat and breast black. Female—Similar to male, but with brownish tinge throughout. Wings have chestnut and black markings on wings and throat and breast.

Range—Around the world. Introduced and naturalized in this country from England. Is non-migratory. More numerous in cities and suburban places.

Some may doubt this chap's usefulness.

No one needs any introduction to the English Sparrow. He is everywhere and almost without friends. His presence serves as a constant reminder of the disaster that is sure to follow any attempt on the part of man to destroy the balance of nature. In his natural haunts, the House Sparrow, for this is his right name, no doubt had his place in the scheme of things, but over here with all natural checks to increase removed, he has become almost an unmitigated nuisance.

Previous to 1850 when the first pairs were imported, Orioles nested

and sang their carols along city streets. Wren and Robin were to be seen in the public squares and Martins were a common sight in the villages. Then some misguided enthusiast brought over the first batch of English Sparrows in order to fight insect pests that were attacking the city trees. Others followed his example and in the years between then and now this ubiquitous English Sparrow has overrun the country, taken complete possession of our cities, driven many of our native birds from the suburban districts and is now turning his attention to the farmer and his crops.

Not desired as a bird neighbor, yet

he is the most neighborly of all our birds. He lives with us, not near us. Pugnacious, selfish, dirty in their habits, they have yet to show one talent to offset the damage they have done. They are street gamins, occupying in the bird world the same place as do the uneducated street boys of our big cities. Now they form the only bird life in our big cities and are so

### SHARON

(By Gazette Correspondent.)

Sharon—Will Foster, Elkhorn, county agent, was in Sharon Wednesday in the interest of "milk week," which will be held the week of May 15.—Charles Smith, Jr., Chicago Wednesday—Three Northwest town on business. Wednesday.—Mrs. Henry Kempf.—Mrs. Clyde Phelps and little son are visiting the former's mother, Mrs. S. Dotzner, in Elkhorn Wednesday for a few days.

Kenneth Evers was a visitor in Harvard Thursday morning.—Mrs. R. I. Rector return Thursday from a few days' stay with her daughter, Mrs. Floyd Blakely, Aiden.—Robert Brown was a business visitor in Chicago Wednesday.—Three Northwest town on business. Wednesday.—Mrs. R. Treat spent Wednesday in Harvard.—Mrs. J. Mayer went to Wauwatosa Wednesday for a few days' visit with her friend, Mrs. H. Green. Mr. Hayes accompanied her to Chicago.—Chas. Morris transacted business in Chicago Wednesday.—Robert Anows was a Chicago visitor Wednesday.

Just received Johnson's Swiss Milk Chocolate. D. & L. Sweet Shop.

Sheet No. 25c. All the popular hits. Kluw's Music Store.



## Rare Beauty Adds to the Great Value of the Nash Six

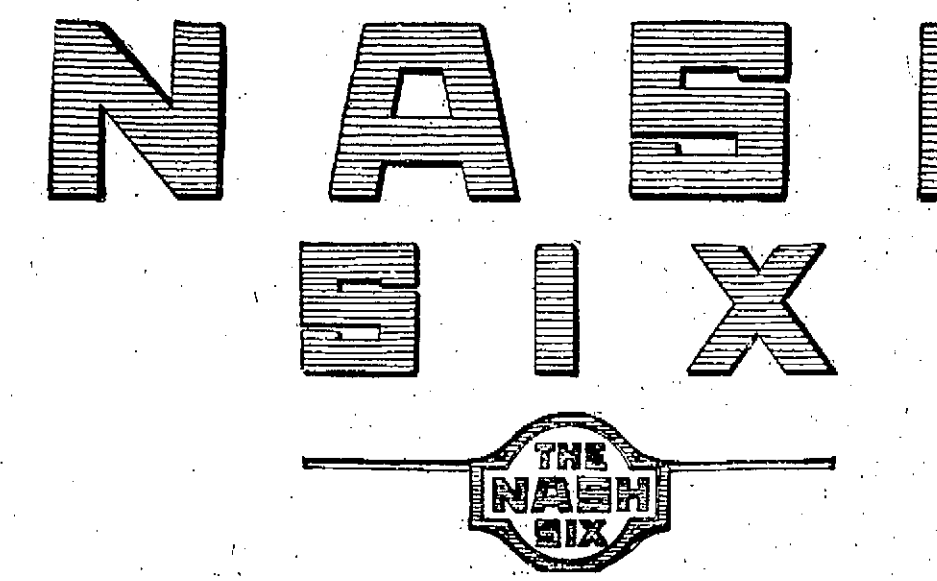
Comparison from the standpoint of sheer good looks, to say nothing of its power, performance and endurance, brings immediately the acknowledgment that the Nash Six touring car with Perfected Valve-in-Head Motor is the leading value in its field.

This handsome automobile with its pleasing proportions of graceful line and sweeping curve, its long double-cowled body, richly finished in deep, glossy blue with nickel trimmings and cream wheels, is approached in beauty only by cars selling for many dollars higher than the Nash price.

NASH SIX PRICES			
5-passenger touring car	\$1695	7-passenger touring car	\$1875
2-passenger roadster	1695	4-passenger coupe	2650
4-passenger sport model	1850	7-passenger sedan	2895
f. o. b. Kenosha			
NASH FOUR PRICES			
5-passenger touring car	\$1295	3-passenger coupe	\$1585
2-passenger roadster	1395	5-passenger sedan	2185
f. o. b. Milwaukee			

All Nash models, both open and closed, have cord tires as standard equipment

**B. T. WINSLOW**  
115 F. ST.



At Grand Hotel, Janesville, Tuesday, May 3rd.

## DR. GODDARD GUARANTEES RELIEF FROM RUPTURE AND CHRONIC DISEASES

Every patient Dr. Goddard treats receives a legal written guarantee which is positive proof that you will get satisfactory results. You take no chances—you are sure of relief. Consultation is free and confidential. You cannot afford to let this opportunity slip by—act now!



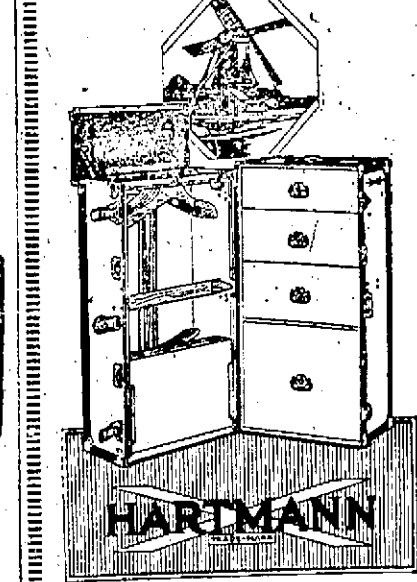
**Dr. N. A. GODDARD**  
121 Wisconsin Street. Milwaukee

HOURS: 9 A. M. TO 5 P. M.  
Consultation Free and Confidential.

## THE HARTMANN WARDROBE TRUNK

—Is Made to Last—

A good wardrobe is a vacation necessity—why not get one that will last for many, many vacations. One that will keep your dainty clothing free from wrinkles and ready for wear at any time.



Its sturdy Gibraltarized frame will stand the abuse that the meanest "baggage smasher" can give it.

This construction is only one of the many reasons why you can depend on the proper service in a Hartmann Wardrobe Trunk. In addition there are 16 exclusive convenience features, such as the patented Cushion-top (which prevents wrinkled garments and breakage of hangers).

See them at the  
**JANESVILLE HIDE & LEATHER CO.**  
222 W. Milwaukee St.  
"The Trunk and Leather Store."



## Healthy Cows Give Wholesome Milk

The cows in the famous Janesville Pure Milk Company herds are regularly inspected and every safeguard provided to protect your milk supply. Drink milk—drink more milk—you can get no better or more nutritious food.

Experts declare that every growing child should have at least a quart of milk daily. Every member of the family will benefit including a liberal amount of milk in the daily diet.

Our wagons pass your door daily—ask the driver

## Janesville Pure Milk Co.

H. J. CASEY, Prop. N. Bluff St. Both Phones.

## We Want You to Know That We Sell

# The Best Life Insurance Issued By Any Company

**\$386,000,000**  
Back of Each Policy.

## C. P. BEERS

16 E. Milwaukee St.  
Ground Floor.  
Bell Phone 874. I. C. 149.



Classified Advertising

WANT AD REPLYES  
At 10:00 o'clock today there were  
1,100 replies to the classified ad-  
vertising in the Gazette office in  
the morning hours.

SPECIAL NOTICES

WAYS  
When you think of 2 2 2 2 think  
C. P. Boers.

ANNOUNCEMENT

After our announcement on the  
main page of the Gazette in this column.

BROWN BROS.

ELECTRIC SHOP  
16 S. RIVER ST.

COMMERCIAL ELECTRIC  
LIGHTING UNITS  
100% EFFICIENT.

BROWN BROS.

ELECTRIC SHOP  
16 S. RIVER ST.

WANT AD REPLYES  
At 10:00 o'clock today there were  
1,100 replies to the classified ad-  
vertising in the Gazette office in  
the morning hours.

STRANG SAFETY

SERVICE  
BUS LINE  
Insured "Bonded Carriers"

SUNDAY SPECIAL  
ABLE DE HOTE DINNER  
90c  
Badger Cafe

We have just gotten a new  
chef and there is not a better  
cook in Janesville. Come in  
and try him.

CENTRAL CAFE

121 West MILWAUKEE

LOST AND FOUND

LOST—Black velvet bag containing  
rosary beads with name on, between  
Wheeler St. and Parker St. Reward  
\$5.00. Call 1000.

LOST—Bunch of keys in leather case.  
Same Ethlyn Chesboro on case. Return  
to Gazette.

LOST—Overnight pencil between  
Wheeler St. and High School.  
Return to Gazette.

LOST—Lithium plate No. 209626. Finder  
leave at Gazette.

LOST—On Sherman Ave. Thursday  
white silk Japanese carriage robe.  
Return to Gazette.

LOST—Very large Scotch collar  
white with brown band. Black  
button. Milwaukee car. Reward. Geo.  
McKenzie, 121 W. Milwaukee.

LOST—The Bailey who took the toaster  
wagon from behind the majestic  
Theater is now on the street. Return  
same at once to place where it was  
taken.

FEMALE HELP WANTED

CHAMBER MAIDS  
AND  
WAITRESSES  
WANTED  
MYERS HOTEL

SEAMAKER wanted to work in  
Steady employment. Mrs. E. C. Dwyer,  
121 W. Milwaukee St., phone 1000.

WANTED—Girl for general house-  
work. Address 1725 Cass.

WANTED—Girl or woman for house-  
work. Mrs. E. C. Dwyer, 121 W. Milwaukee  
St., phone 1000.

WANTED—Woman or girl for house-  
work in a family. Mrs. A. S. Sledge,  
121 W. Milwaukee St., phone 1000.

MALE HELP WANTED

WANTED—COMPANY IN EXIST-  
ENCE SINCE 1847.  
OVER \$1,000,000 OF INSURANCE  
IN FORCE

attractive proposition to right  
man. Preferably one who has had  
experience selling life insurance.

PROPOSITION IS WORTH  
\$15,000 A YEAR  
EXCLUSIVE TERRITORY

Penn Mutual Life  
Insurance Co.

Paul H. Kremer, Gen. Agt.,  
12-13 1st National Bank Bldg.,  
Milwaukee, Wis.

BRICKLAYERS wanted at city pump-  
ing station. \$1 per hour. J. R. Cullen  
and Son.

WANTED—Capable violinist with in-  
strument. Majestic Theatre, Appleton,  
Wis.

LEARN all about auto tractor and  
gas engine business. Splendid oppor-  
tunity to every ambitious man with  
little or no experience. \$400 to \$1000 monthly  
write for free book. "Mikings" John  
Master of the Auto. Milwaukee,  
Wis.

LOCAL MARKET REPORTER—Tempo-  
rary work \$25 per month. For in-  
formation and application write at  
Milwaukee Civil Service Com-  
mission, Madison.

MEN WANTED, ages 15-35, to en-  
list in the Navy. Good pay. Chance to  
earn a trade and see the world. Apply  
at the Post Office, Janesville,  
Wis.

WANTED—First class carpenter.  
Backhew Apartments.

WANTED—Two stone masons. Two  
three weeks work if immediate  
application is made. Not into work.  
Address "V. L. Gazette."

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.

WANTED—Varnishers. Hanson Fur-  
niture Co.



Janesville City Traction Co.



NEW SAFETY CARS

## A GREAT SUCCESS

We Thank You For Your Assistance in Having *Exact Fare Ready*

Allowing Passengers to Leave Car Before Trying to Enter. After Paying Fare Please Step to Rear of Car, Keep the Entrance Clear.

—Will Help Us to Keep the Cars on Time. We Thank You Again—

—SAFETY FIRST—

Half the Joy of the Summer Season Is In  
Wearing a Beautiful Frock.

Gone are the sombre gowns of recent seasons and in their place Paris decrees that Summer Frocks shall glow with gay colored ribbons of brilliant hue, or with bright flowers that catch the light and send it twinkling back in cheerful rays.

Dotted Swiss, organdy, cotton voile, lawns, and gingham in a riot of flesh, blue, red, canary color, water green, orchid, brown, and peppermint stripe effects which are full and tucked to your heart's content.

Simpson's

## REHBERG'S

Suits For Men and Young Men

Michaels-Sterns Suits

\$30 \$45

L System Young Men's Suits

\$35 \$50

Hersh-Wickwire

Absolutely the finest clothing on the market

\$40 \$55

Here are brands of three of the world's most famous makers of clothes for men. Only an organization the size of REHBERG'S can hope to have all of these three favorites for sale under one roof.

One visit to our Men's Clothing department and you will agree that REHBERG'S is Janesville's greatest clothing store.

Rehberg's Great Shoe Department

Hundreds of the newest spring style in all the newest leathers are here for your approval and selection. Our prices are in keeping with the immensity of our buying power, the most reasonable in the city.

SPECIAL FOR NEXT WEEK

2-Strap Ladies' Oxfords With Military Heel,  
Welt Sole, Genuine Tan Calf - - - \$6.00

Tan Calf, Baby Louis Heels, .....\$9.00  
Grey Suede, 1-strap, 2-button,.....\$9.50  
Mahogany Kid, 1-strap, .....\$6.00  
Tan Calf Slippers, 2-strap buckle,.....\$8.00

Mahogany Kid, 3-strap, 2-button, at.....\$10.00  
Men's Mahogany Oxfords  
at .....\$5.50, \$6.50, \$8.50, \$9.00, \$9.50